

LayCor Announces Open Beta of Modular CRM Custom for the Dumpster Rental and Waste Management Industries



Philadelphia, Pennsylvania Feb 13, 2026 ([Issuewire.com](https://www.issuewire.com)) - LayCor, a pioneering software provider for the field service and logistics sectors, today announced the official Open Beta launch of its highly anticipated [Modular CRM](#).

Designed specifically to meet the complex operational needs of the dumpster rental, waste

management, and heavy equipment industries, LayCor provides a scalable, customizable solution that grows alongside your business.

For years, waste haulers and roll-off dumpster businesses have been forced to choose between bloated, expensive enterprise software and generic CRMs that lack industry-specific functionality. LayCor disrupts this standard by introducing a uniquely modular architecture. Businesses can now construct their ideal waste management software environment by selecting only the modules they need—eliminating software clutter, streamlining workflows, and reducing overhead costs.

"We built LayCor because we saw how underserved the waste management and equipment rental industries were by traditional software," said **Nick Quirk, CEO at LayCor**. "Our modular approach means a growing dumpster rental business isn't paying for features they don't need, but they have the power to add advanced logistics, dispatching, and billing tools the exact second they are ready to scale. We are thrilled to open our doors to beta users and refine the future of waste management technology together."

During the Open Beta phase, users will have access to a robust suite of industry-specific modules, including:

- **Customizable CRM Core:** Track leads, manage commercial and residential customer profiles, and automate follow-ups within a streamlined, user-friendly interface.
- **Dynamic Inventory & Asset Tracking:** Maintain real-time visibility of roll-off dumpsters, bins, and equipment across multiple job sites to maximize asset utilization.
- **Smart Routing & Dispatch:** Optimize driver schedules, track fleet locations, and send instant route updates to drivers in the field.
- **Automated Billing & Weight Ticket Management:** Seamlessly process invoices, manage tonnage overages, and handle recurring billing for long-term commercial rentals.

As a dedicated [Dumpster Rental CRM](#) and comprehensive [Waste Management Software](#), LayCor is engineered to eliminate administrative bottlenecks, improve driver efficiency, and elevate the customer experience from the first quote to the final pickup.

Industry professionals interested in transforming their daily operations are invited to join the LayCor Open Beta. Early adopters will receive exclusive access to upcoming modules, priority support, and the unique opportunity to help shape the platform's development roadmap.

To join the Open Beta or learn more about LayCor's modular CRM solutions, visit LayCor's website.

Media Contact

LayCor LLC

*****@laycor.com

Source : LayCor LLC

[See on IssueWire](#)