

## LA Loc & Crown Announces Black-Owned Cultural Event Celebrating Locs, Natural Hair, and Community in Los Angeles

LA Loc & Crown is a Black-owned cultural brand and event platform based in Los Angeles, focused on celebrating locs, natural hair, creativity, and community. Creating intentional spaces that uplift Black identity and entrepreneurial excellence.



## Owned Cultural Event Celebrating Locs, Natural Hair, and Community in Los Angeles

LA Loc & Crown, a Black-owned cultural brand dedicated to celebrating locs, natural hair, and creative entrepreneurship, announces its upcoming community event taking place on Friday, February 28, 2026, in the heart of Leimert Park, Los Angeles.

The LA Loc & Crown event will bring together natural hair creatives, small businesses, artists, and community members for an afternoon rooted in culture, connection, and celebration. Designed as both a social gathering and creative showcase, the event highlights the beauty, versatility, and cultural significance of locs and natural hair within the Black community.

Founded by Los Angeles entrepreneur Christy, LA Loc & Crown was created to provide intentional space for self-expression, representation, and economic empowerment. The brand centers Black identity through hair, art, and community-driven experiences while uplifting small businesses and creatives.

“LA Loc & Crown is more than an event it’s a celebration of our crowns, our stories, and our community,” said Christy, Founder of LA Loc & Crown. “This space was created to honor natural hair while creating opportunities for creatives and entrepreneurs to connect and be seen.”

### Event Details

Event: LA Loc & Crown

Date: Friday, February 28, 2026

Time: 1:00 PM – 5:00 PM

Location: Plant Chica

4311 Degnan Blvd, Leimert Park, CA 90008

Attendees can expect a vibrant atmosphere featuring music, creative vendors, cultural engagement, and community networking. Press and media are invited to attend with complimentary access and are welcome to capture photos, video, and interviews throughout the event.

The February gathering serves as a lead-up to LA Loc & Crown’s larger flagship festival planned for August 29, 2026 at The Beehive, which will further expand the brand’s mission of celebrating Black culture and natural hair on a larger scale.

### About L.A. Loc & Crown

LA Loc & Crown is a Black-owned cultural brand and event platform based in Los Angeles, focused on celebrating locs, natural hair, creativity, and community. Through events, digital content, and creative collaborations, LA Loc & Crown creates intentional spaces that uplift Black identity and entrepreneurial excellence.

For more information, media inquiries, or press RSVP, visit [www.lalocandcrown.com](http://www.lalocandcrown.com) or follow [@lalocandcrown](https://www.instagram.com/lalocandcrown) on Instagram & TikTok

## **Media Contact**

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