

Kadig Enters Strategic Acquisition Talks with Financial Institutions at a Valuation of BRL 17 Million

Brazilian fintech founded by Kalebe Minhones advances negotiations with major banks in a potential strategic acquisition deal.



Sao Paulo , Sao Paulo Apr 16, 2026 ([IssueWire.com](https://www.issuewire.com)) - Kadig, a Brazilian fintech focused on digital wealth organization and strategic portfolio management, has formally entered acquisition discussions with financial institutions in a potential transaction valued at approximately BRL 17 million (USD equivalent subject to exchange rate).

Founded by entrepreneur Kalebe Minhones, Kadig was built with the vision of delivering a structured, intelligent, and consolidated approach to personal and institutional asset management. The platform enables users to centralize their financial assets, monitor portfolio performance in real time, and apply strategic oversight through a modern mobile-first interface supported by biometric authentication and enterprise-grade security standards.

Sources familiar with the negotiations indicate that the interested banks are evaluating Kadig not only as a product acquisition, but as a strategic technology integration opportunity. The fintech's proprietary architecture and its scalable digital infrastructure are reportedly key drivers behind the ongoing discussions.

The move reflects a broader trend within Brazil's financial sector, where traditional banking institutions are increasingly pursuing innovation through acquisitions of agile fintech platforms rather than relying solely on internal development. Industry analysts note that this approach accelerates digital transformation while reducing operational and technological ramp-up time.

Kalebe Minhones, Founder and CEO of Kadig, commented on the development:

"Kadig was created to bring strategic clarity to wealth management through technology. The current negotiations validate our long-term vision — combining security, user experience, and intelligent financial structure into a scalable platform. We believe innovation should simplify complexity, not add to it."

Since its launch, Kadig has positioned itself within the growing digital wealth management ecosystem by focusing on:

- Centralized portfolio visualization
- Real-time asset tracking
- Strategic investment structuring
- Secure biometric authentication
- Scalable backend architecture designed for financial integrations

The potential BRL 17 million valuation reflects both the company's technological maturity and its strategic positioning within Brazil's evolving fintech landscape. Market observers highlight that digital asset organization platforms are becoming increasingly valuable as investor profiles shift toward greater autonomy and real-time financial control.

While the parties involved have not disclosed final terms, the negotiations are reportedly in structured stages, with technical evaluations and strategic alignment discussions currently underway. Kadig continues to operate independently as talks progress.

If finalized, the transaction could mark a significant milestone for the company and reinforce the role of independent fintech founders in shaping the modernization of Brazil's financial ecosystem.

For more information:

Official Website: <https://kadig.com.br/site>

LinkedIn: <https://www.linkedin.com/company/kadig/>

Company

Registration: <https://find-and-update.company-information.service.gov.uk/company/16443747>

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