

Justin Knox of Knox Pest Control Highlights Key Trends Affecting Homes, Health, and Peace of Mind

Justin Knox of Knox Pest Control, based in Columbus, Georgia, shares practical insights on what changing pest trends mean for everyday households—and what people can do right now.



"KNOX KNOCKS 'EM OUT"

Columbus, Georgia Feb 2, 2026 (IssueWire.com) - Justin Knox, a fourth-generation leader at Knox Pest Control, is drawing attention to several emerging trends shaping how individuals protect their homes, families, and sense of security. Based on long-term industry observation and widely reported research, Knox says the biggest changes aren't dramatic—they're gradual, and that's what makes them easy to overlook.

Trend 1: Pests Are Active Longer Each Year

Warmer average temperatures have extended pest seasons. Industry data shows that many regions now experience 20–30% longer periods of pest activity than decades ago.

"What this means for people is simple," Knox says. "Problems that used to show up once a year can now linger or come back faster if they're not handled early."

Trend 2: Small Issues Turn Into Big Repairs

The National Pest Management Association reports that termites alone cause billions of dollars in property damage each year, much of it preventable.

"Most costly damage starts as something small that went unnoticed," Knox explains. "Catching issues early isn't about fear—it's about control."

Trend 3: People Want Prevention, Not Just Treatment

Surveys consistently show homeowners value preventive services over reactive ones.

“People want peace of mind,” Knox says. “They don’t want to wait until there’s a crisis. They want confidence that their home is protected.”

Trend 4: Trust Matters More Than Speed

While same-day service is important, customer retention data across service industries shows trust and follow-through matter more long-term.

“You can’t rush trust,” Knox notes. “People remember whether you showed up and fixed the problem.”

Your Next 7 Days

- Walk the outside of your home and note moisture or wood contact.
- Seal visible gaps around doors and windows.
- Reduce clutter in garages and storage areas.
- Fix any small leaks or dripping faucets.
- Trim vegetation touching your home.
- Store food tightly sealed.
- Ask one question about how your home is protected.

Your Next 90 Days

- Schedule a professional inspection.
- Create a seasonal maintenance checklist.
- Review past home repairs for repeat issues.
- Learn which pests are common in your area.
- Commit to prevention instead of reaction.

Start small. Pick one step today and take it. Momentum builds from there.

About Justin Knox of Knox Pest Control

Justin Knox is a fourth-generation pest management professional based in Columbus, Georgia. After joining Knox Pest Control full-time in 1997, he grew through multiple roles and now helps lead one of the Southeast's largest family-owned pest control companies. Guided by a legacy of service, integrity, and customer trust, Justin focuses on helping people protect what matters most—their homes and peace of mind.

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