

Independent Medicare Broker Releases 2026 Community Impact Report: Doubling Pro Bono Consults Amid Policy Shifts

Texas #1 Top-Rated Agent Expands Outreach to Alaska and Upper Midwest, Strengthens Church Partnerships for Senior Education in Underserved Areas



Houston, Texas Feb 1, 2026 ([Issuewire.com](https://www.issuewire.com)) - **Rodney Powell**, the "Medicare Video Guy" and licensed independent Medicare broker, today released his 2026 Community Impact Report. The report highlights a doubling of pro bono Medicare consultations in 2025, recognition as [TEXAS #1 Top-Rated Local Medicare Agent on Medicare Agents Hub](#) for the second consecutive year, expanded services to Alaska and Upper Midwest states (North Dakota, Wyoming, Montana, and South Dakota), and deepened partnerships with local churches and community organizations to deliver free, unbiased education on 2026 Medicare changes, including Part D redesign.

"Doubling pro bono consultations means more seniors in places like Houston and rural Alaska can make informed coverage choices at a critical time, especially with 2026 changes to prescription drug coverage," said Rodney Powell, the "Medicare Video Guy."

"Partnering with churches and community groups allows me as an independent advisor to deliver vital, fact-based information where it's needed most, empowering seniors amid evolving Medicare policies," added Powell.

Key Facts and Topline Metrics

- **Year-over-year growth:** Pro bono consultations doubled in 2025 compared to the previous year, reaching seniors and caregivers across 35 states.
- **Consistent Growth:** [TEXAS #1 Top-Rated Local Medicare Agent on Medicare Agents Hub](#) in 2026 (second year in a row), standing out among over 5,000 agents, with client enrollments doubling in high-demand areas.
- **Texas demand hotspots:** Houston, San Antonio, Fort Worth, Sugar Land, Georgetown, Horseshoe Bay, and Fair Oaks Ranch.
- **New service areas:** Alaska (including Anchorage, Fairbanks, and Craig), North Dakota (including Bismarck), Wyoming, Montana, and South Dakota, targeting rural coverage gaps with low agent density.
- **Community partners:** Local churches, public libraries, financial advisors, physicians and pharmacies, and HR professionals, who host workshops and disseminate accurate information.

Community Impact Overview

Last year, Powell provided free, impartial consultations focused on Medicare eligibility, enrollment windows, Part D prescription drug reviews, appeals assistance, and practical guidance to avoid common pitfalls, such as late-enrollment penalties and misleading ads. The program emphasized underserved urban and rural communities, resulting in clearer enrollment steps for beneficiaries, reduced coverage gaps, higher attendance at educational events, and increased confidence in comparing plan options. Analytics and community requests drove geographic expansion to address limited local resources in new areas.

"His educational session for our Houston church group helped our seniors navigate 2026 changes effectively and filled a real information gap," said a local church outreach coordinator.

Partnerships and Community Channels

Powell has strengthened collaborations with senior groups at churches, libraries, financial counselors, medical providers, and HR professionals to host no-cost workshops and Q&A sessions on Medicare basics and 2026 updates. Partners contribute by providing venues, coordinating volunteers, promoting events locally, and offering follow-up support for one-on-one assistance, building trust and accessibility in communities where seniors gather.

"I left the session knowing exactly when and how to enroll, which gave me confidence in my options," said a Houston senior.

Free Services and Access

Offered at no charge and without promoting specific insurers, services include:

- Initial consultations to assess eligibility and enrollment periods.
- Part D reviews to identify potential gaps in prescription coverage.
- Enrollment assistance during Annual Election Periods and Special Enrollment Periods.

Seniors and caregivers can access help via [MedicareVideoGuide.com](#) or watch free educational

videos on [YouTube.com/@MedicareVideoGuy](https://www.YouTube.com/@MedicareVideoGuy).

About Rodney Powell, the "Medicare Video Guy"

Rodney Powell is a licensed independent Medicare broker dedicated to unbiased education and community service. With no ties to specific insurers, he provides nationwide guidance, prioritizing pro bono outreach to Medicare-eligible individuals and caregivers. For more information, visit [MedicareVideoGuide.com](https://www.MedicareVideoGuide.com) or subscribe to educational content on [YouTube.com/@MedicareVideoGuy](https://www.YouTube.com/@MedicareVideoGuy).



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