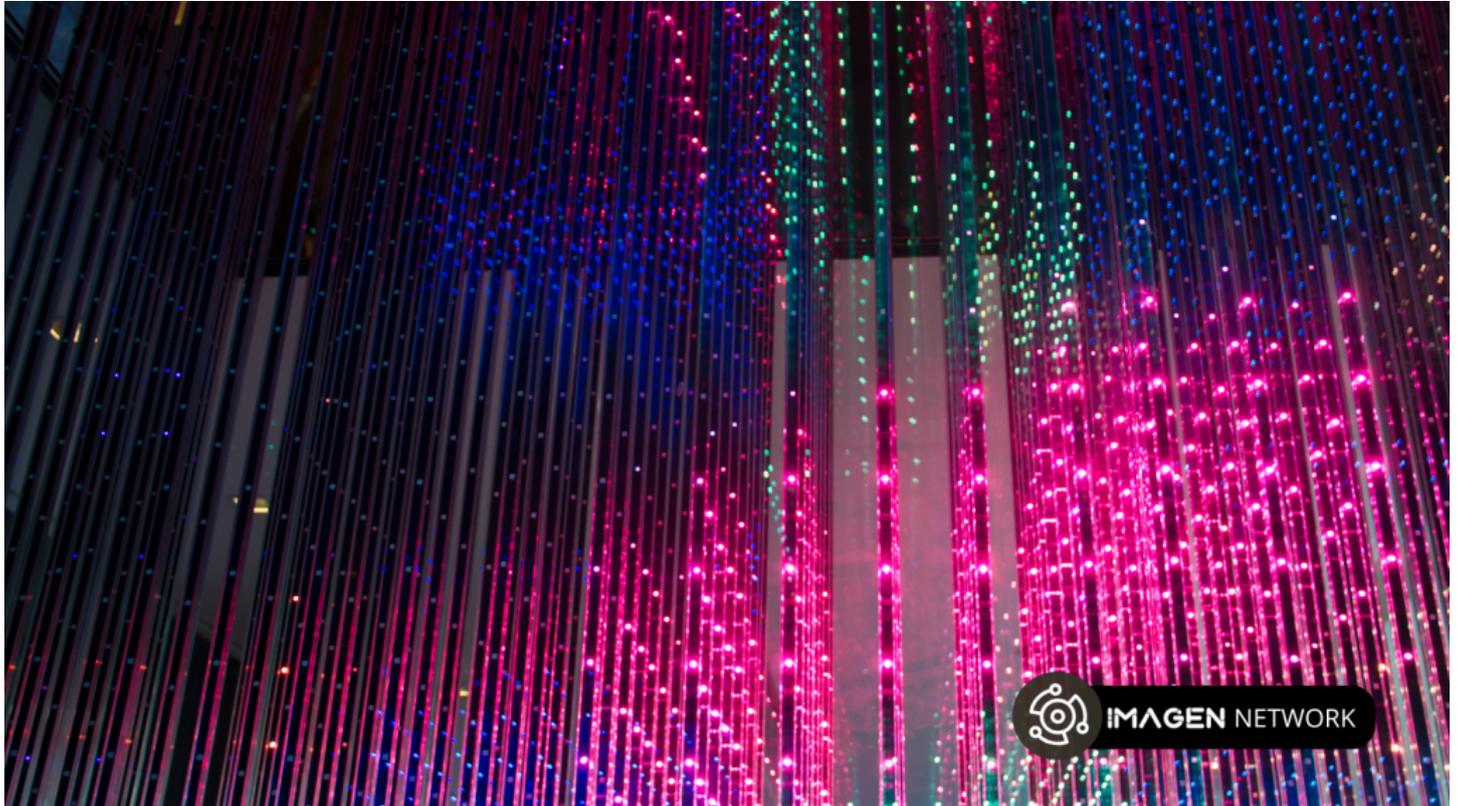


# Imagen Network Establishes Creative Attribution Ledger for Verifiable On-Chain Media Lineage

Decentralized multimedia platform announces a creative attribution ledger to support transparent media provenance and lineage tracking across on-chain creative workflows.



**Seattle, Washington Feb 24, 2026** ([IssueWire.com](https://www.issuewire.com)) - [Imagen Network](https://imagen.network), the decentralized AI-powered multimedia creation platform accessible at [imagen.network](https://imagen.network), is advancing its infrastructure with the development of a Creative Attribution Ledger, a framework aimed at verifiable on-chain media lineage and creator intent preservation within digital media workflows. The initiative reflects the platform's forward-looking focus on transparent provenance and adaptive digital asset lifecycles across Web3 ecosystems.

The Creative Attribution Ledger is designed to provide an immutable record of creative intent, iteration history, and ownership metadata for multimedia assets generated and distributed on the platform. As digital media increasingly evolves beyond static artifacts, ensuring verifiable lineage and creator credit becomes critical to preserving authenticity and trust across decentralized ecosystems. By embedding media attribution directly into on-chain records, the system supports transparent tracking of how assets evolve across iterations, formats, and distribution channels.

This ledger builds on Imagen Network's broader architecture that integrates adaptive artificial intelligence with on-chain creative tools, enabling creators to generate, refine, and share intelligent visual content while maintaining ownership and provenance. The attribution framework aims to uphold continuity of creative intent, allowing assets to retain coherent lineage even as they adapt and respond to new contexts throughout their lifecycle.

“Digital creativity is moving beyond generation toward understanding,” said [J. King Kasr](#), Chief Scientist at KaJ Labs. “Embedding a verifiable media lineage ensures that creators retain credit, context, and control as digital assets evolve and interact across decentralized networks.”

By formalizing creative attribution at the ledger level, Imagen Network reinforces its strategic direction toward infrastructure that enhances transparency, ownership integrity, and adaptive workflows for decentralized media. This effort aligns with broader industry priorities around media provenance and trustless authentication, setting a foundation for scalable, verifiable creative ecosystems that meet the demands of emerging Web3 use cases.

### About Imagen Network

Imagen Network is a decentralized AI-driven multimedia platform that empowers creators to generate, refine, and distribute intelligent visual assets with secure on-chain ownership, adaptive tooling, and transparent provenance across Web3 environments.

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