

iBidd: A Global, Next-Generation Marketplace Built for Auctions, Liquidations, Retail Returns, SaaS Licensing, and more.

iBidd Inc. (1) 302-688-7050 iBidd.com Use the Contact option on iBidd.com to reach the team.



Boston, Massachusetts Feb 2, 2026 (IssueWire.com) - **iBidd**, a global next-generation virtual marketplace, is engineered to support a broad spectrum of transactions and promotional activities

including Auctions, Liquidations, buying, selling, trading, leasing, and advertising all within one unified platform. Built for mobile performance and optimized for speed, adaptability, and scalability, iBidd provides individuals and businesses with the tools needed to compete, grow, and succeed in today's fast-moving digital economy.

A key differentiator of iBidd is its all-in-one ecosystem designed to accelerate the sales process and maximize exposure. The platform includes premium visibility solutions and high-impact categories such as Make Mine First, Banner Advertisements, Highlighted Listings, Urgent-to-Sell options, Linkbacks, Video Ads, Job Postings, Rental & Leasing Listings, Service Advertisements, and more seamlessly integrated into a powerful marketplace experience.

Auctions Built for Major Industries

Real estate and automobile auctions generate trillions of dollars each year, and iBidd delivers a modern, efficient platform for selling high-value assets through controlled and flexible auction tools.

With iBidd Auctions, sellers can:

- Attract qualified buyers from around the world
- Collect valuable buyer data, interest, and offers
- Conduct controlled or liquidation-style auctions
- Set minimum purchase prices
- Specify exact end dates and times
- Maintain full control of the sales process

Liquidations: Retail Returns & Surplus Inventory

Retail returns in the United States total nearly \$900 billion annually, creating massive profit pressure for retailers. iBidd helps retailers liquidate customer returns and surplus inventory before products are returned, reducing reverse logistics costs while speeding up value recovery.

This scalable solution supports individual sellers and enterprise-level retailers alike creating strong potential value for major brands such as Walmart, Target, TJ Maxx, Amazon, and more.

Social Co-Branding (SCB): Built for Rapid Growth

Social Co-Branding (SCB) is iBidd's growth strategy designed to leverage existing brand communities to drive recurring revenue and massive adoption. iBidd partners with brands and membership organizations to offer exclusive access and pricing to their members while sharing revenue with the partner.

For example, a Social Co-Branding partnership with Planet Fitness could offer its 19.6 million members an iBidd annual subscription for \$5 (50% below the standard rate), including unlimited credits and premium marketplace benefits. Subscription revenue is then shared equally between iBidd and the partner.

When applied across industries like airlines, entertainment, finance, and hospitality, SCB has the potential to generate hundreds of millions in recurring shared revenue.

Software as a Service (SaaS) Licensing

iBidd can be licensed as a SaaS marketplace platform, allowing brands to launch their own marketplace for a scalable or fixed monthly fee. iBidd handles hosting, management, maintenance, and updates, while brands retain all listing, transaction, and sales revenue.

This approach enables companies to scale quickly without custom development, and each new licensing agreement can significantly expand recurring monthly revenue.

Banner Advertising: A High-Growth Revenue Stream

iBidd's banner advertising platform allows businesses to promote products and services locally, regionally, or globally creating a high-growth advertising revenue channel with the potential to generate millions in monthly banner advertising revenue.

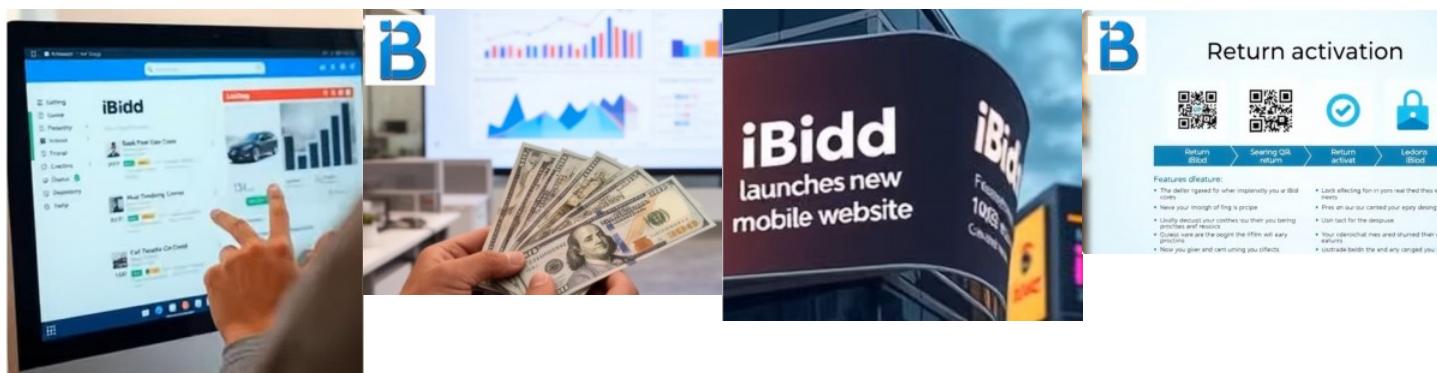
The Bottom Line

iBidd is built to provide users, businesses, and enterprise partners with a flexible, scalable, and profitable platform whether you're looking to auction assets, liquidate inventory, co-brand socially, license a SaaS marketplace, advertise with banners, or engage in global buying and selling.

Additional Value: Your Storefront Without the Cost

With iBidd, users don't need to build or manage a separate e-commerce website. After registering, users can select a username or business identity and begin listing products or services immediately. By sharing their iBidd name, sellers can direct customers to a personalized storefront displaying all active listings turning iBidd into a complete e-commerce solution at no additional cost.

To learn more about iBidd's Auction platform, Liquidation solutions, SaaS licensing, or Social Co-Branding growth strategy, contact: iBidd.com



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