

Future Fingerprint Appoints Morshed as Strategic Partner for Business Development and Public Relations in Iraq

Supporting its expansion strategy, the partnership focuses on research-driven insights, digital transformation, strategic talent development, and data-led communications to strengthen market positioning and enable sustainable growth across Iraq.



As part of its strategy to achieve structured growth and strengthen its institutional presence in the Iraqi market, [Future Fingerprint for Construction & General Contracting in Iraq](#) has announced the selection of **Morshed Group** as its strategic partner for business development and public relations.

This partnership is built on Morshed's extensive experience in delivering integrated [business development](#) solutions. The engagement began with comprehensive [market research](#) and competitive landscape analysis, enabling Future Fingerprint to make data-driven decisions and identify sustainable growth opportunities across Iraq.

The scope of work also includes creative development and strategic communications, alongside digital transformation initiatives aimed at enhancing digital tools, operational systems, and information management practices in line with modern market demands and the evolving construction sector.

In addition, the collaboration covers strategic recruitment and capacity building, public relations management, and institutional communication with key stakeholders, as well as data analysis and performance measurement to support strategic planning and operational efficiency.

This partnership reflects Future Fingerprint's commitment to building a resilient and future-ready business model grounded in research, governance, and effective communication, while reinforcing Morshed's role as a trusted partner in enabling Iraqi companies to achieve sustainable and impactful growth.

Media Contact

Morshed

*****@morshed-bdc.com

Source : Future Fingerprint for Construction & General Contracting in Iraq

[See on IssueWire](#)