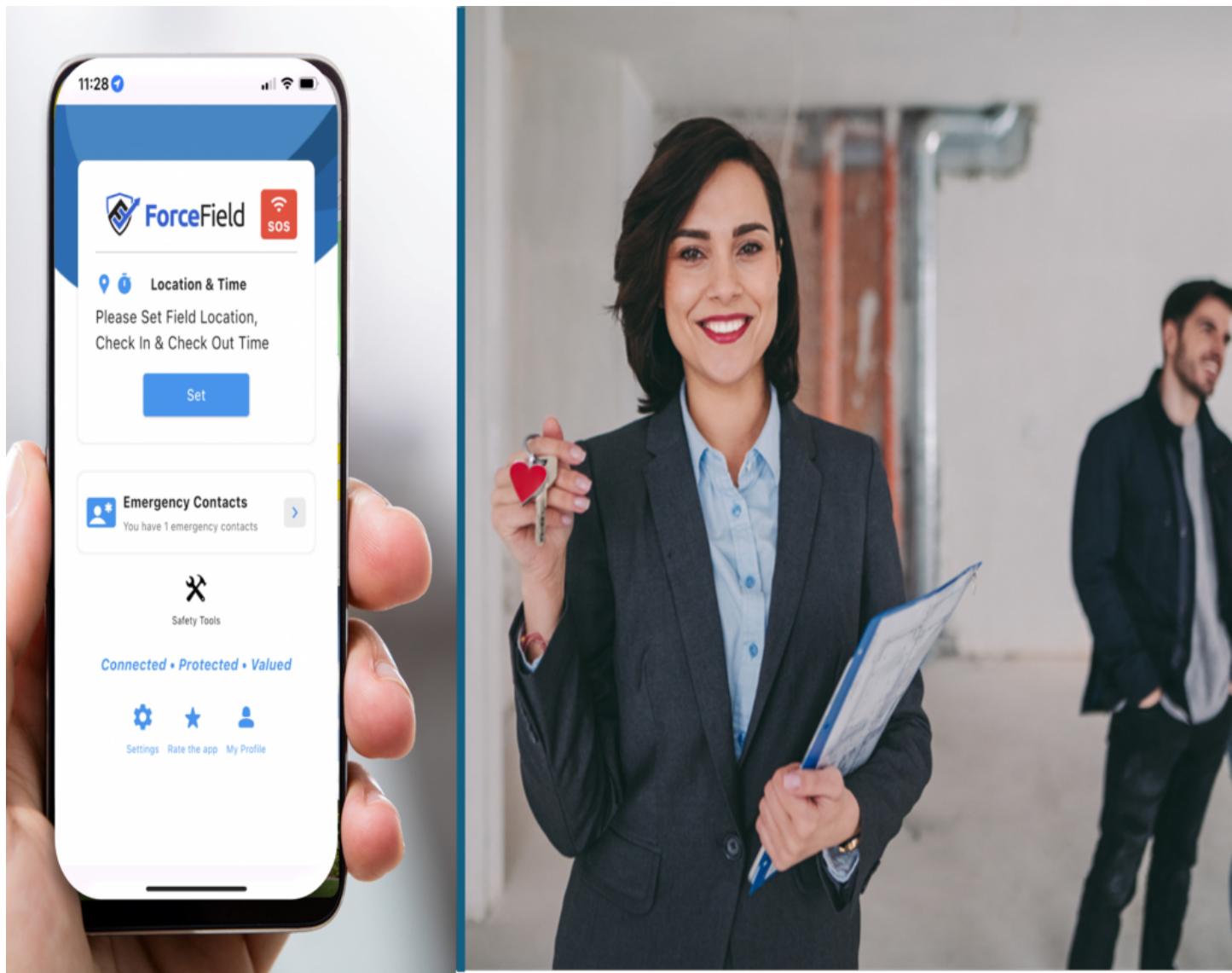


ForceField Protection Joins RLTY Blue to Enhance Real Estate Agent Safety Nationwide



Nashville, Tennessee Feb 2, 2026 (Issuewire.com) - ForceField Protection, a personal safety technology platform designed to protect individuals and professionals working alone, today announced its inclusion in RLTY Blue, expanding access to proactive safety tools for real estate agents across the country.

RLTYco, the essential one-stop shop for the modern 1099 real estate professional, launched RLTY Blue to provide real estate professionals with the key perks and support previously available only to W-2 employees.

RLTY Blue connects real estate professionals with trusted, vetted solutions that help agents operate more safely, efficiently, and confidently. By joining RLTY Blue, ForceField Protection becomes readily available to brokerages and agents seeking modern safety solutions tailored to the realities of showings, open houses, and in-home appointments.

ForceField Protection was built specifically for professionals who frequently work alone or enter unfamiliar environments and has expanded to personal safety. The mobile app enables users to initiate one-tap check-ins that automatically share geolocated and time-stamped updates with trusted contacts. It also includes a patented touchless distress feature that automatically triggers alerts if a user fails to check out as expected, as well as a silent SOS option for emergencies.

“Real estate agents face unique safety challenges every day, often meeting new clients alone, conducting open houses, and entering private residences,” said Holly Roselle, Co-Founder of ForceField Protection. “Joining RLTY Blue allows us to meet agents where they already are and make personal safety a seamless part of their professional toolkit so they can focus on what matters.”

RLTY Blue is designed to highlight solutions that support agent well-being, operational excellence, and long-term success. ForceField Protection’s inclusion reflects a growing industry focus on agent safety as a foundational requirement—not an afterthought.

“Safety is a critical component of professionalism and confidence in real estate,” said Katie Klein, Head of Business Development at RLTYco. “ForceField Protection offers agents a simple, effective way to protect themselves while maintaining independence and flexibility in their work.”

ForceField Protection is currently used by real estate professionals, healthcare workers, and other lone-worker populations nationwide. More recently, it expanded to personal safety and will launch its dating safety initiative next week. Its technology was developed by founders with backgrounds in national security and special operations, bringing real-world experience to the challenges of personal safety.

For more information about ForceField Protection or to access the solution through RLTY Blue, visit <https://rltyblue.com> or info@forcefieldnow.com





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