FlipHTML5 Empowers Businesses to Create Digital Catalog with Flexible Methods

FlipHTML5 introduces advanced digital catalog solutions, enabling businesses to create interactive catalogs through file conversion, built-in templates, and AI-powered design tools.

Hong Kong, Hong Kong S.A.R. Feb 4, 2026 (Issuewire.com**)** - As businesses seek to enhance product presentation and customer engagement, FlipHTML5 provides different solutions for **digital catalog** creation to meet diverse needs. It addresses the needs of companies across retail, manufacturing, and marketing sectors, streamlining the process of delivering rich, interactive product catalogs to audiences.

The first solution leverages FlipHTML5's robust file conversion capabilities. Organizations can upload files in PDF, PPT, Word, PNG, or JPG format, or transfer structured product data directly from Excel spreadsheets. The platform's intelligent engine transforms these files into interactive digital catalogs with page-flipping effects and responsive layouts.

For businesses managing extensive product lines or regularly updating inventory, the **Excel to catalog**

feature is particularly beneficial. It automates content placement and design, ensuring consistency and branding while minimizing manual effort. This approach is ideal for retailers, wholesalers, and manufacturers who need to rapidly repurpose existing assets for online distribution.

For those who don't have catalog files readily available, FlipHTML5 offers a curated selection of professionally designed templates that enable users to build a digital catalog without requiring design expertise. Businesses can select a **catalog template** aligned with their branding and product categories, then personalize it with images, text, videos, and interactive elements. This template-driven approach accelerates production timelines and supports marketing professionals, sales teams, and small enterprises seeking polished, web-ready catalogs for seasonal promotions, product launches, or industry events.
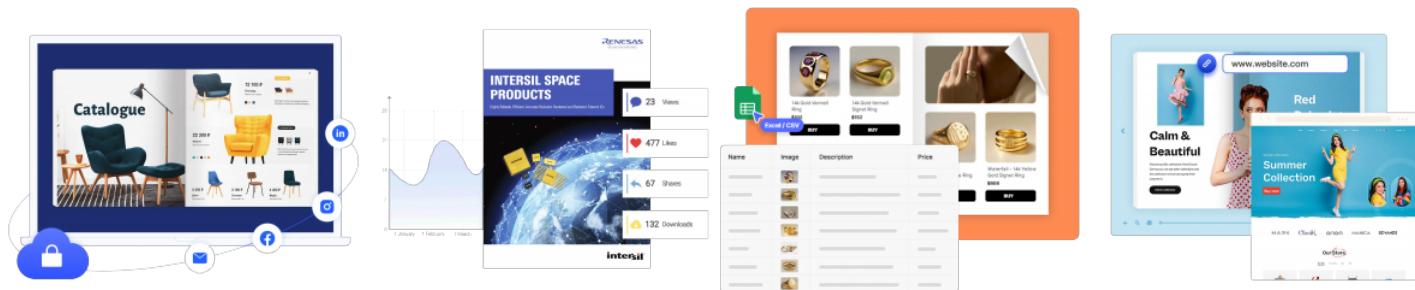
FlipHTML5 innovatively leverages advanced technology with its **AI catalog maker**, enabling users to create a digital catalog from a simple prompt or an uploaded Word and PDF file. By describing the desired catalog structure, target audience, or product range, users can generate catalogs with automatically crafted content, layout, and visual hierarchy. For uploaded files, the AI catalog maker restructures the outline and generates a polished layout, ensuring an organized catalog with optimized, professional design. The AI-powered tool is designed to save time and reduce the need for manual editing, making it suitable for organizations with frequent catalog updates or limited design resources.

Winston Zhang, CEO of FlipHTML5, commented: "Catalog creation shouldn't be complicated or time-consuming. We not only provide powerful catalog creation solutions, but also customization tools and convenient sharing features. Businesses can easily create and distribute professional, interactive digital catalogs that engage audiences and showcase their products effectively."

To explore how to create a digital catalog, please visit FlipHTML5.

About FlipHTML5
FlipHTML5 is a digital publishing platform that enables users worldwide to create, publish, and share interactive content, including catalogs, brochures, magazines, and more. The platform provides advanced tools for content conversion, multimedia integration, and AI-driven design, supporting organizations of all sizes in delivering compelling digital experiences.

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