

DDi enhances Visu UDI: A Unified Strategic Data Foundation for Global UDI Compliance

DDi launches Visu UDI for global UDI compliance - streamlining data validation, EUDAMED submissions, and master data management. With M2M connectivity and strict rules, it ensures accurate data across FDA, NMPA, and EU markets.



<https://www.ddismart.com/udi-unique-device-identification-solutions/>

Monmouth County, New Jersey Feb 6, 2026 ([IssueWire.com](https://www.issuewire.com)) - [DDi](#), a leading provider of regulatory and clinical automation solutions, today announced the launch of [Visu UDI](#), a comprehensive Global UDI Compliance software designed to transform how medical device manufacturers manage regulatory data. As health authorities worldwide enforce stricter tracking standards, Visu UDI offers a strategic answer to the industry's growing data fragmentation challenge.

Moving beyond simple submission tools, Visu UDI integrates **Master Data Management (MDM)** directly with **Regulatory Information Management (RIM)** ecosystems. This "Single Source of Truth" approach allows manufacturers to pool disparate data from ERP, PLM, and labeling systems into a unified **SmartMaster** component.

"Managing UDI requirements individually country-by-country is both cumbersome and expensive," said a DDi spokesperson. "Visu UDI centralizes this process, ensuring medical device data is accurate, compliant, and ready for global markets."

Key Features of Visu UDI include:

- **Integrated MDM/RIM:** Breaks down silos between regulatory, supply chain, and quality teams by linking UDI data with registration certificates and dossiers.
- **Multi-Market Coverage:** Comes with ready-to-use templates for FDA (USA), [EUDAMED \(EU\)](#), NMPA (China), TGA (Australia), and more.
- **Flexible Deployment:** Available in three models to suit business needs, ranging from a pay-per-

use conversion tool to a fully integrated enterprise solution with proprietary **smartRules** engine automation.

For more information, visit <https://www.ddismart.com/udi-unique-device-identification-solutions/>



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