

Crawlapps Establishes Its Position as a Go-To Shopify Development Agency for DTC and B2B Brands Worldwide

As ecommerce competition intensifies, Shopify remains the platform brands trust to scale online stores. Crawlapps is a leading Shopify agency helping businesses improve performance, boost conversions, and bring steady growth across global markets.



The advertisement features a dark background with a grid pattern. At the top center is the Crawlapps logo. Below it, the text 'HIRE  *shopify* EXPERT' is displayed in large, bold letters. Underneath this is the tagline 'Launch Faster. Sell Smarter. Scale with Shopify Experts.' A central rounded rectangle contains a list of services, each with an icon: a laptop for 'Shopify Store Design & Development', a storefront for 'Migrate to Shopify', a gear for 'Customize an Existing Shopify Store', a cube for 'Shopify B2B & Wholesale', a storefront with a plus sign for 'Shopify Plus Services', a lightbulb for 'Shopify Audits', a puzzle piece for 'Shopify Integrations', a bar chart for 'Conversion Rate Optimization', a flame for 'SEO & Speed Optimization', and a split-screen for 'A/B Testing'. At the bottom, a green bar contains an email icon and 'hello@crawlapps.com' on the left, and a phone icon and '9998579402' on the right.

Crawlapps

HIRE *shopify* EXPERT

Launch Faster. Sell Smarter. Scale with Shopify Experts.

-  Shopify Store Design & Development
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-  SEO & Speed Optimization
-  A/B Testing

 hello@crawlapps.com  9998579402

Surat, Gujarat Feb 26, 2026 ([IssueWire.com](https://www.issuewire.com)) - Ecommerce brands today need stores that load fast, convert well, integrate cleanly with the tools they already use, and grow without breaking. That is exactly what Crawlapps, a full-service Shopify plus development agency based in India, has been building for more than 8 years.

With 230+ Shopify stores delivered across 30 countries and over \$3.5 billion in revenue generated for clients, Crawlapps has quietly grown into one of the most trusted [shopify development agency](#) in the space.

"Shopify gives brands the foundation. We give them the strategy, the design, and the execution to actually do something with it," says the founder of Crawlapps.

What Sets Crawlapps Apart as a Shopify Partner

Crawlapps is a leading **Shopify website development agency** offering custom [Shopify store development](#), theme customization, app integration, and end-to-end eCommerce solutions. The team of 70+ in-house Shopify experts handles everything from day one strategy to post-launch performance, so clients never have to stitch together multiple vendors.

- **Shopify Store Design and Development:** From UX strategy and UI design to custom theme development and full-scale custom builds that convert.
- **Shopify Audits:** Detailed UI/UX, SEO, and CRO audits that surface exactly what is hurting performance, with clear steps to fix it.
- **Migration to Shopify:** Easy, zero-downtime migrations from platforms like Magento, WooCommerce, BigCommerce, and Squarespace, with no data loss along the way.
- **Shopify Integrations:** Smooth connections between Shopify and the tools brands rely on most, including CRMs, ERPs, Klaviyo, Recharge, NetSuite, Gorgias, and more.
- **Customize an Existing Shopify Store:** Fine-tuning stores that are already live but underperforming, through smarter design, better flows, and mobile optimization.
- **Conversion Rate Optimization:** Research-backed CRO work that identifies friction points in the customer journey and turns more visitors into buyers.
- **Shopify B2B and Wholesale:** Custom B2B setups built on Shopify Plus, covering custom pricing, account-based access, bulk ordering, and a unified DTC and wholesale experience.
- **SEO and Speed Optimization:** Technical SEO, on-page improvements, and site speed work that helps Shopify stores rank higher and load faster on every device.
- [Shopify Plus development Services:](#) Enterprise-level development and strategy for high-volume merchants ready to expand across markets and handle more traffic without compromise.
- **A/B Testing:** Structured testing of layouts, copy, and user flows so that design decisions are backed by data, not guesswork.

Across all these services, the approach stays the same. Crawlapps works as an extension of the client's team, practical, focused on outcomes, and built around how the business actually operates.

Results That Speak for Themselves

Crawlapps has completed 50+ [Shopify migrations](#) with zero downtime and worked with over 200 clients across markets in the UK, US, Canada, Australia, UAE, and beyond. A recent project for Soopa pets resulted in a 12% increase in conversion rate, while another client saw a 32% rise in sales within 60 days of launching their new store. These are the kinds of numbers that matter more than any agency ranking.

What Comes Next

Crawlapps continues to deepen its expertise across the Shopify ecosystem, with ongoing investment in team growth, AI-enhanced eCommerce capabilities, and expanded support for global brands entering new markets. With Shopify Plus partnerships, a growing client base across 30 countries, and a sharp focus on performance-first development, the agency is on a clear path to becoming one of the top **Shopify development agencies** globally in the coming quarters.

About Crawlapps

Crawlapps is a **Shopify agency** specializing in **Shopify store design and development**, [eCommerce SEO](#), conversion rate optimization, and full-scale digital commerce solutions. With a team of 70+ in-house **Shopify experts** and a portfolio spanning DTC and B2B brands across 30 countries, Crawlapps builds high-performing Shopify stores that are designed to grow with the business.

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