

# CallingAgency Officially Launches to Help B2B Businesses Book More Qualified Meetings Through Cold Calling

We turn targeted outreach into real conversations, qualified leads, and booked appointments.



**Delaware city, Delaware Feb 14, 2026** ([IssueWire.com](https://IssueWire.com)) - [CallingAgency](#), a B2B outbound lead generation agency, officially announces the launch of its cold calling and appointment-setting service designed to help service-based and B2B companies create predictable sales pipelines through structured outreach and follow-up.

Many businesses rely heavily on referrals, inconsistent inbound leads, or paid ads that fluctuate month to month. CallingAgency bridges that gap by providing a focused outbound system that identifies ideal prospects, starts real conversations, handles common objections, and books qualified meetings—so business owners can spend less time chasing leads and more time closing.

“Cold calling still works—but only when it’s done with the right strategy, messaging, and follow-up,” said Sajal Bhadra, Founder of CallingAgency. “We built CallingAgency to help businesses stop guessing and start running a consistent outbound process that generates conversations and appointments every week.”

## What CallingAgency Delivers

CallingAgency supports clients with an end-to-end outbound workflow, including:

- **Ideal customer targeting** and list building
- **Cold call scripts** and messaging frameworks tailored to each niche
- **Multi-touch follow-up cadence** across calls and email (optional)
- **Appointment setting** with qualification questions
- **Performance tracking** to improve results over time

Built for B2B & Service Businesses

CallingAgency is a fit for companies looking to grow through direct outreach, including industries such as commercial services, local B2B providers, agencies, and other service-based businesses seeking decision-maker access and booked meetings.

Availability

CallingAgency is currently accepting a limited number of new client accounts for **6 month** onboarding.

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