

Business E-reputation launches its English version to support brands with online reputation and local visibility

Business E-reputation announces the launch of its English website, making its services, method and resources accessible to international teams looking to improve online reputation, Google Business Profile performance and local SEO.



Versailles, Yvelines Feb 26, 2026 ([Issuewire.com](https://www.issuewire.com)) - Business E-reputation announces the launch of its English-language website, making its services and resources accessible to international teams managing digital reputation and Google Business Profile (formerly Google My Business).

The English platform is live

Business E-reputation's English version is now available at: <https://www.business-ereputation.com/en/>

A training-first approach (not subscription software)

"Business E-reputation assists and supports local businesses, franchise networks and multi-brand / multi-country groups in managing their digital reputation and the Google My Business tool. Far from subscription-based services and S.A.S. tools, our ambition is to train our customers and make them self-sufficient, so that managing their E-reputation, ratings and Google reviews becomes a quick and easy, everyday routine."

Who's behind the platform

The "About us" page presents Nicolas Laustriat from [Poleetic best versailles SEO agency](#) as an SEO and e-reputation expert with 25 years of experience in digital, emphasizing a transparent approach built on real-world results and customer feedback. It also explains the project's origin during the 2019 lockdown period, when many local businesses struggled to communicate with customers and underestimated how much Google Business Profile could drive visibility with the right method and governance.

Method and services available in English

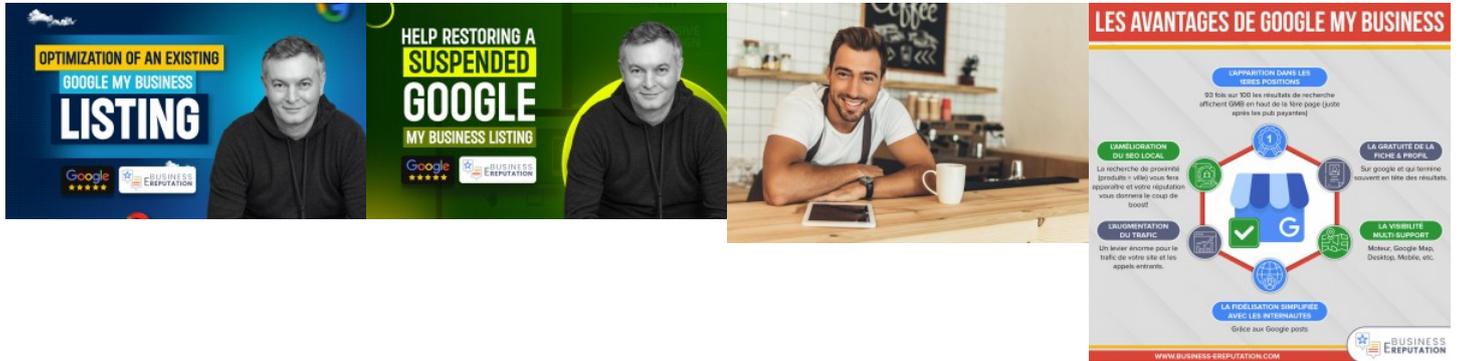
The English website provides access to the core methodology and service offer, including Google Business Profile training designed to help teams operate independently and maintain performance over time.

Method: <https://www.business-ereputation.com/en/the-method/>

Training: <https://www.business-ereputation.com/en/produit/google-my-business-google-business-profile-customized-training/>

About Business E-reputation

More information is available here: <https://www.business-ereputation.com/en/about-us/>



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Source : Business Ereputation

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