

## Bleu Torch Releases New Summer Scents for Men and Women

Brooklyn, NY—Bleu Torch, a fragrance company from Brooklyn, has released its summer collection of perfumes.



**New York City, New York Feb 10, 2026** ([IssueWire.com](http://IssueWire.com)) - Bleu Torch, a fragrance company from Brooklyn, has released its [best summer fragrances for men](#). These are designed for hot days and use natural ingredients like flowers, plants, and roots. The scents are light and last a long time. The brand aims to help people feel happy and confident in warm weather.

This set offers many options for what people like, such as floral scents, fruit notes, and types of wood. Each one is made in New York, so it performs well in the heat and doesn't feel overwhelming. You can buy them on the Bleu Torch website or from other sellers. Bottles start at about \$35, making them a great choice for daily use.

### **Key Scents in the Summer Group**

White Rosè is a top pick. It blends bergamot, vanilla, flower parts, and wood bases for a bright feel that women like. It makes you think of a calm sea trip, good for simple but nice summer days.

Jasmine Bloom begins with mandarin orange and citrus for a fresh start, then adds fruit layers and flower bits. It means grace and fun, great for women on easy days or nights out. The smell is like a soft wind on a sunny day.

Cloud Nine mixes sandalwood, juniper berry, and wood notes to make you feel strong. It has a clean, fancy touch that fits hot weather, a basic choice for people who want real scents.

Acqua Di Rose joins fresh roses with natural parts for a fun smell that both men and women can use. It brings out easy summer times and makes you feel new again.

Midnight Cherry puts together black cherry, fruit hints, flower touches, and wood bottoms. It comes from all-natural parts and gives a full smell for warm nights.

Mirage has amber, caramel, and honey for a warm scent that lasts. It sits well on the skin all day and helps you stay calm and nice-smelling in high heat.

### **Why Go with Bleu Torch This Summer**

Bleu Torch builds its scents to lift spirits and make good memories. The summer ones handle heat without being heavy, using easy ingredients. Bottles are simple and convenient to bring on trips or jobs. The company tests everything to ensure it's safe for the skin and durable.

People who buy these say the smells add fun and elegance. For example, one buyer mentioned that Jasmine Bloom made her feel light during outdoor activities. Bleu Torch recommends starting with small sizes to find the right one.

### **About Bleu Torch**

[Bleu Torch](#) is a fragrance house based in Brooklyn, New York. The brand focuses on building simple, high-quality perfumes that are easy to wear every day. It works with natural essences from flowers, herbs, and roots and aims to keep scent formulas honest and skin-friendly. Bleu Torch designs its products for men and women who want a distinctive personal smell without heavy or artificial notes. The company ships its fragrances within the United States and continues to grow its catalog around seasonal and year-round collections that fit modern lifestyles.

## Media Contact

Bleu Torch

\*\*\*\*\*@bleutorch.com

9402 Church Ave, PO BOX Brooklyn, NY 11212

Source : Bleu Torch

[See on IssueWire](#)