

Amire Wins Bronze Stevie® Award in 2026 Asia-Pacific Stevie Awards

Winners to Be Celebrated During Gala Event on 17 April in Macau



Sydney, New South Wales Feb 18, 2026 (Issuewire.com) - [Amire](#) was named the winner of a **Bronze Stevie® Award** in the **Award for Excellence in Innovation in Business Product & Service Industries – Small** Category in the 13th Annual Asia-Pacific Stevie Awards today.

The Asia-Pacific Stevie Awards are the only business awards program to recognise innovation in the

workplace in all 29 markets of the Asia-Pacific region. The Stevie Awards are widely considered to be the world's premier business awards, conferring recognition for achievement in programs such as The International Business Awards® for 24 years.

Nicknamed the Stevies for the Greek word for “crowned,” the winners will be celebrated during a **gala awards ceremony** on Friday, **17 April in Macau**.

More than 1,000 nominations from organisations across the Asia-Pacific region were considered this year in categories such as Award for Excellence in Innovation in Products & Services, Award for Innovative Management, and Award for Innovation in Corporate Websites, among many others. Amire won in the Award for Excellence in Innovation in Business Product & Service Industries – Small category.

Amire was recognised for its innovative approach to digital marketing strategy, combining data-led insights, advanced performance methodologies, and measurable optimisation frameworks to deliver meaningful commercial outcomes for clients. The submission highlighted the agency's ability to translate strategic thinking into scalable, high-impact execution across SEO, paid media, analytics, and conversion rate optimisation.

*“We are incredibly proud to be recognised at the Asia-Pacific Stevie Awards,” said **Sean Rooney, Director at Amire**. “This award reflects the dedication of our team and our commitment to innovation in everything we do. Most importantly, it represents the strong partnerships we share with our clients, whose ambition and collaboration enable us to deliver measurable, sustainable growth.”*

Gold, Silver, and Bronze Stevie Award winners were determined by the average scores of more than 125 executives worldwide serving as judges from December through February.

“The 13th Asia-Pacific Stevie Awards saw an outstanding level of participation and excellence,” said Maggie Miller, President of the Stevie Awards. “This year's winners have demonstrated remarkable innovation, creativity, and resilience, and we commend them for raising the bar. We're delighted to honour many of these organisations and individuals at our awards ceremony on 17 April.”

Details about the Asia-Pacific Stevie Awards, the 17 April awards ceremony, and the list of Stevie Award winners are available at <https://Asia.Stevieawards.com>.

About Amire

Amire is a Sydney-based digital marketing agency specialising in Search Engine Optimisation (SEO), paid search, social media advertising, analytics, and conversion rate optimisation. Since 2002, Amire has partnered with leading Australian and international brands to deliver innovative, performance-driven marketing strategies. With a strong focus on measurable outcomes, long-term partnerships, and ethical best practice, Amire continues to set the standard for digital marketing excellence across the Asia-Pacific region.

About the Stevie® Awards

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service, the new Stevie Awards for Technology Excellence, and the Stevie Awards

for Women in Business. Stevie Awards competitions receive more than 12,000 entries each year from organisations in more than 70 nations and territories. Honouring organisations of all types and sizes and the people behind them, the Stevies recognise outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <https://www.StevieAwards.com>.

Sponsors and partners of the 2026 Asia-Pacific Stevie Awards include adobo Magazine and PR Newswire Asia.

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