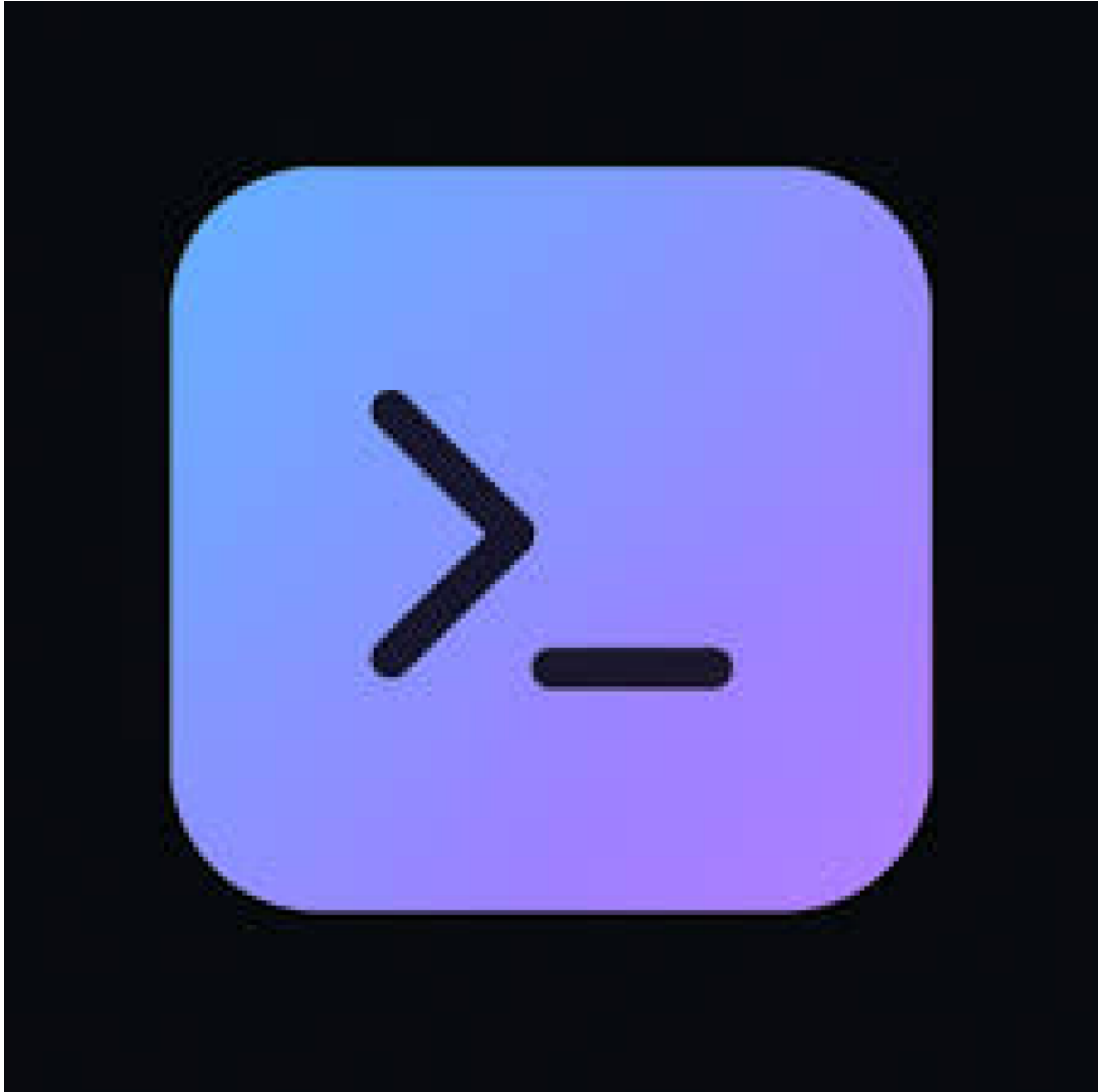


## Adscriptly Launches AI-Powered CLI for Google Ads, Bringing Autonomous Ad Campaign Management to the Terminal

Austin-based startup Adscriptly launched Adscriptly CLI, an AI-powered command-line tool for managing Google Ads with natural language. It includes 44 tools, audit workflows, reporting, and permission-based execution modes for safe automation.



**Austin, Texas Feb 24, 2026** ([IssueWire.com](https://www.IssueWire.com)) - Austin-based AI startup [Adscriptly](https://Adscriptly.com) today announced the launch of Adscriptly CLI, an AI-powered command-line interface that allows marketers, agencies, and founders to manage Google Ads accounts directly from the terminal using natural language.

Adscriptly CLI transforms the command line into a full Google Ads control center. Instead of navigating multiple dashboards, reports, and campaign menus, users can type requests such as “audit my account for wasted spend,” “show impression share lost due to budget,” or “add negative keywords from the last 30 days,” and the AI executes the appropriate workflows.

The CLI connects directly to users’ Google Ads accounts and provides access to 44 integrated tools covering performance reporting, search term analysis, keyword management, auction insights, device and demographic breakdowns, landing page performance, and change history. Users can also run custom Google Ads Query Language queries for advanced analysis.

A key feature of Adscriptly CLI is its permission-based execution system, designed to balance automation with control. The platform includes three execution modes.

Plan mode allows users to explore and analyze accounts safely in read-only mode. Execute mode requires confirmation before making changes, with clear descriptions of the action and its potential campaign impact. Yolo mode enables fully autonomous execution for users who want the AI to operate without confirmation prompts.

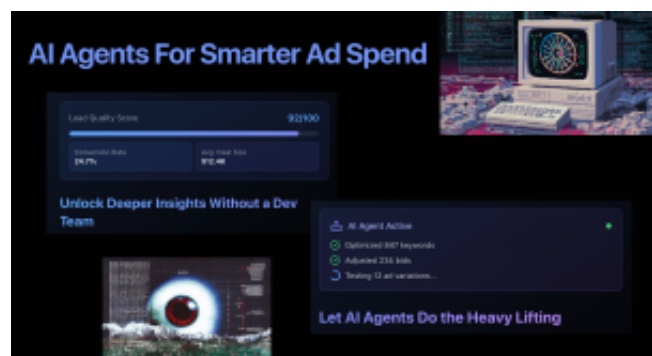
In addition to campaign management, Adscriptly CLI includes built-in workflows for audits, diagnostics, and growth planning. These workflows analyze campaign structure, search term waste, impression share loss, competitive positioning, and budget allocation to help teams uncover performance opportunities.

The CLI also renders performance charts directly in the terminal and supports exportable reports in Markdown, PDF, and Word formats, enabling agencies and in-house teams to generate client-ready reporting without leaving the command line.

Adscriptly CLI is available via npm, Homebrew for macOS, and a one-line installer. Authentication is handled through a secure browser-based login with locally stored credentials.

Built for performance agencies, growth-stage startups, and technical marketers, Adscriptly CLI combines AI reasoning with direct Google Ads execution to reduce wasted spend and streamline campaign management at scale.

Adscriptly CLI is available globally starting today.



## Media Contact

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