

A Fragrance Made for Self-Expression and Identity: Anvera Introduces Origin 0.1 in India

A gender-neutral Eau de Parfum rooted in quiet presence, memory, and personal identity



Dharwar, Karnataka Feb 1, 2026 ([Issuewire.com](https://www.issuewire.com)) - Ankitanex Glamira Pvt. Ltd. announces the launch of [Anvera Origin 0.1](#), the debut fragrance from Anvera, marking the beginning of a new, memory-led fragrance line emerging from India. Designed for individuals who value presence over performance, Origin 0.1 is now available exclusively through the [Anvera official website](#).

Origin 0.1 is conceived as a fragrance for self-expression—subtle yet deliberate. Built around quiet confidence, the fragrance stays subtle and unfolds naturally on the skin. Notes of Rain Accord and soft spice open the composition, followed by ambrette seed and iris root, settling into a grounded base of sandalwood. The fragrance evolves with the wearer, creating a personal signature rather than a fixed impression.

Crafted as a long-lasting Eau de Parfum, Origin 0.1 is designed to stay present throughout the day without becoming overwhelming—making it suitable for daily wear, close encounters, and moments that matter.

“We weren’t interested in creating a fragrance that competes for attention,” said Shashank Bhat, Managing Director and Founder of Ankitanex Glamira Pvt. Ltd. “Origin 0.1 is about identity—how you feel in your own presence. It’s made for those who choose intention over excess.”

Anushree Kulkarni, Executive Director and Co-founder, added, “Origin 0.1 reflects how we want to build

Anvera—using fragrance as a medium for memory and connection, creating deeper self-expression for the wearer, and showcasing India’s craft in modern perfumery.”

Early Wearer Response

Early customers describe Origin 0.1 as comforting, intimate, and quietly addictive. Reviews highlight its longevity, skin-like evolution, and how the scent feels personal rather than generic—often noting that it becomes more expressive over time instead of fading away.

Availability

Anvera Origin 0.1 is available exclusively at www.anvera.international, where customers can also explore the brand’s Founding Circle and philosophy around memory-led fragrance.

About Anvera

Anvera is a fragrance brand by Ankitanex Glamira Pvt. Ltd., originating from Dharwad, India. Rooted in minimalism and emotional storytelling, Anvera creates fragrances that reflect presence, memory, and personal identity. The brand believes fragrance is not meant to impress others—but to ground the wearer in who they are.

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Source : Ankitanex Glamira Private Limited

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