

3 Palavrinhas participates in the world's largest Christian media convention and reinforces global expansion plan



Orlando, Florida Feb 19, 2026 (IssueWire.com) - 3 Palavrinhas, through its international project 3 Little Words, participated in the NRB 2026 International Christian Media Convention, widely recognized as the world's largest Christian communication and media gathering, held in Nashville, United States. The event brought together thousands of leaders, executives, content producers, media platforms, and Christian organizations from more than 50 countries, solidifying its position as the industry's leading strategic meeting point.

The brand's presence at the convention reinforces its international expansion strategy. Already well established in Brazil, 3 Palavrinhas is now advancing in a structured way into the North American market through 3 Little Words, the English-language version of the project created to directly connect with international audiences.

Representing the brand, Marina Fraga, CEO of Oinc Filmes, the production company behind 3 Palavrinhas, attended the event alongside partners André Câmara and Fred Valente. The team led the company's exhibition booth and participated in strategic meetings focused on international content distribution and global partnerships.

Participation in NRB marks an important milestone in the project's trajectory. While 3 Palavrinhas has become one of the leading children's Christian content brands in Brazil, 3 Little Words represents the natural next step in expanding that solid foundation, strengthening the brand's presence in the United States and broadening its international reach.

"Today, 3 Palavrinhas is a very solid project in Brazil, supported by a loyal family audience and a strong presence across audiovisual production, music, and licensing. 3 Little Words is a strategic step in this expansion. Participating in NRB reinforces our commitment to taking this message even further. We are structured and prepared to take consistent steps in the brand's global expansion," said Marina Fraga.

With a strategic presence at the event, 3 Palavrinhas and its international division, 3 Little Words, continue to strengthen their connection with the global market, positioning the brand as a Brazilian success story with strong international potential and opening doors to new opportunities abroad.



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