

Wendy Gregg Sets a New Standard for Leadership in Senior Living and Healthcare Management

Healthcare executive and consultant Wendy Gregg, MSW, MBA, continues to set a new standard for leadership in senior living and healthcare management through her work in operations, policy implementation, and program development.



Hempstead, New York Jan 9, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Healthcare executive and consultant Wendy Gregg, MSW, MBA, continues to set a new standard for leadership in senior living and healthcare management through her work in operations, policy implementation, and program development. With more than 25 years of experience across hospitals, adult care facilities, assisted living communities, and healthcare administration, Gregg has built a reputation for combining regulatory excellence with compassionate, resident-centered leadership.

Her career reflects a consistent focus on accountability, access, and ethical decision-making in environments that serve some of the most vulnerable populations. Through executive leadership, consulting, and mentorship, Gregg has influenced how organizations operate, grow, and deliver care while maintaining compliance and quality.

A Foundation Built on Service and Systems Knowledge

Gregg earned her Bachelor's and Master's degrees in Social Work from Stony Brook University, where she developed a strong clinical foundation in assessment, advocacy, and care coordination. Early roles in hospitals and long-term care settings exposed her to the realities of discharge planning, Medicaid navigation, mental health support, and family education. These experiences shaped her understanding of the gaps that often exist between policy and practice.

To strengthen her leadership impact, Gregg completed her MBA in Healthcare Management at Dowling College. This additional training allowed her to translate clinical insight into operational strategy. She learned to evaluate budgets, staffing models, compliance systems, and organizational performance while keeping resident outcomes at the center of every decision.

Her combined education positioned her to move into senior administrative and executive roles across a range of healthcare environments.

Executive Leadership in Assisted Living Operations

Gregg currently serves as an executive leader within a licensed assisted living organization serving seniors and adults with complex care needs. In this role, she oversees daily operations, regulatory compliance, staffing, budgeting, and resident services. She leads multidisciplinary teams and ensures that care delivery aligns with both clinical standards and regulatory requirements.

Her leadership emphasizes preparation, transparency, and continuous improvement. Gregg remains actively involved in survey readiness, quality assurance initiatives, and policy development. She fosters a workplace culture where staff understand their responsibilities and feel supported in meeting high expectations.

Under her direction, organizations have strengthened operational stability while improving resident experience. Her approach balances structure with empathy, ensuring that systems support people rather than replace human connection.

Redefining Leadership Through Medicaid Integration

One of Gregg's most impactful contributions to senior living involves her leadership in integrating Medicaid-funded assisted living programs into private care models. Many communities historically relied on private pay structures that excluded seniors with limited financial resources. Gregg worked to change that reality.

By guiding organizations through eligibility requirements, policy development, compliance frameworks, and operational restructuring, she helped facilities open access to Medicaid-supported residents without sacrificing quality. These programs expanded affordable housing options and reduced unnecessary institutional placements.

Her work allowed seniors with medical, cognitive, and behavioral health needs to remain in community-based settings with appropriate support. Families gained stability and peace of mind knowing their loved ones could receive care without facing overwhelming financial barriers.

Consulting That Strengthens Healthcare Management

In addition to her executive responsibilities, Gregg operates an independent consulting practice focused on assisted living and healthcare management. She supports organizations with Medicaid eligibility, regulatory compliance, policy implementation, and senior living placement.

Providers turn to Gregg during periods of growth, transition, or regulatory pressure. Her consulting work focuses on realistic solutions that align operations with regulatory standards while maintaining ethical care practices. She assesses systems, identifies risks, and develops strategies that improve both performance and resident protection.

Gregg also mentors emerging healthcare administrators, sharing practical guidance on leadership, compliance oversight, and organizational accountability. Her mentorship supports the development of leaders who understand both the technical and human sides of healthcare management.

Leadership That Prioritizes Mental Health and Dignity

Gregg's background in social work has deeply influenced her leadership philosophy. She consistently advocates for the inclusion of mental health awareness within senior living environments. She believes effective leadership requires recognizing emotional wellbeing as a core component of quality care.

Through staff training, program development, and interdisciplinary collaboration, Gregg has supported improved mental health screening, communication, and care coordination. Her leadership promotes respect, dignity, and individualized support for residents facing depression, anxiety, cognitive decline, or long-term behavioral health challenges.

She encourages organizations to adopt approaches that view residents as whole individuals rather than diagnoses. This philosophy strengthens trust between staff, residents, and families.

Advocacy and Industry Engagement

Beyond her organizational roles, Gregg remains active in broader healthcare advocacy. She collaborates with local government leaders, regulatory agencies, and community partners to promote policies that support access, fairness, and sustainability in senior living.

Her professional focus includes leadership development, healthcare disparities, geriatric services, mental health access, and regulatory reform. Gregg brings practical insight to policy discussions, ensuring that decisions reflect the realities of frontline care and operational responsibility.

She maintains active membership in the Empire State Assisted Living Association and the American College of Healthcare Executives. These affiliations keep her engaged with evolving best practices and leadership standards across the healthcare sector.

Setting the Standard for the Future of Senior Care

As the demand for senior living and long-term care continues to grow, Gregg remains focused on leadership models that prioritize integrity, accountability, and access. She continues to support Medicaid integration, strengthen operational systems, and mentor professionals who will shape the future of healthcare management.

Her vision centers on sustainable care models that respect dignity, promote independence, and deliver consistent quality regardless of financial status. For Gregg, leadership means responsibility to residents, staff, and the systems that support them.

Through decades of service and ongoing advocacy, Wendy Gregg continues to set a standard for healthcare leadership rooted in experience, ethics, and meaningful impact.

About Wendy Gregg, MSW, MBA

Wendy Gregg is a healthcare executive, consultant, and mentor with more than 25 years of experience across hospitals, skilled nursing facilities, adult care homes, and assisted living communities. She specializes in Medicaid-funded program development, healthcare compliance, leadership strategy, and senior living operations. Gregg holds Bachelor's and Master's degrees in Social Work from Stony Brook University and an MBA in Healthcare Management from Dowling College. She resides in West Hempstead, New York.

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