

## **Veteran-Owned Heartfelt Senior Solutions Launches No-Cost Senior Advocacy Resource in Lee County**

Founders Gary and Traci Talley provide expert placement and transition guidance to Cape Coral and Lee County families at no charge.



**Cape Coral, Florida Jan 31, 2026** ([IssueWire.com](https://www.issuewire.com)) - [Heartfelt Senior Solutions](https://www.heartfeltseniorsolutions.com), a boutique senior advocacy and placement firm, is proud to announce its official launch serving families throughout Cape Coral and Lee County. Founded by local residents Gary and Traci Talley, the firm provides expert, personalized guidance for families navigating the complexities of senior living and care transitions.

Heartfelt Senior Solutions was founded to address the significant gap in local resources for families overwhelmed by the process of selecting the right care environment. By offering their personalized advocacy and placement guidance at no cost to families, the Talleys empower seniors to navigate high-quality living options that fit their specific medical and lifestyle needs. While the cost of senior living remains the responsibility of the family, Heartfelt Senior Solutions provides the expert roadmap—including assistance identifying potential [Veteran benefits](#)—to help make those transitions as manageable as possible.

"We believe that navigating senior care shouldn't be a lonely or stressful process for families," says Traci Talley. "Our mission is to stand by our neighbors in Lee County, offering a heartfelt approach that prioritizes the dignity and well-being of the senior above all else."

Heartfelt Senior Solutions provides a comprehensive suite of services, including:

- **Personalized Care Assessments:** Identifying the specific medical and lifestyle needs of each senior.
- **Community Vetting:** Providing curated recommendations for top-rated local facilities.
- **Transition Logistics:** Assisting families with the move-in process and paperwork.
- **Veteran Benefit Navigation:** Helping fellow veterans understand available resources.

Families interested in a free consultation can visit the Heartfelt Senior Solutions website to learn more about their unique boutique approach to senior placement.

**To visit our homepage, go here:** <https://heartfeltseniorsolutions.com>

**To request a free consultation or contact our team directly, visit:**

<https://heartfeltseniorsolutions.com/schedule-a-consultation/>

## About Heartfelt Senior Solutions

Heartfelt Senior Solutions is a Veteran-owned senior advocacy firm based in Cape Coral, Florida. Founded by Gary and Traci Talley, the company provides boutique-level placement and transition services at no cost to families. Serving Lee County and the surrounding areas, Heartfelt Senior Solutions is dedicated to helping seniors find a place that truly feels like home.

## Media Contact

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