

Vashi Integrated Solutions Introduces Vashi DigiServe to Simplify B2B Procurement for Institutional Buyers

The new platform brings transparency, speed, and control to institutional purchasing across India.



Bhiwandi, Maharashtra Jan 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - Vashi Integrated Solutions Introduces Vashi DigiServe to Simplify B2B Procurement for Institutional Buyers

Vashi Integrated Solutions Ltd., one of India's leading Fast-Moving Institutional Goods (FMIG) distributors, has announced the launch of **Vashi DigiServe**, its proprietary digital procurement platform designed to simplify and streamline B2B purchasing for industrial and infrastructure customers across India.

With operations spanning over **100 cities nationwide**, Vashi Integrated Solutions serves a wide range of customer segments, including manufacturing units, OEMs, EPC contractors, panel manufacturers, real estate developers, renewable energy installers, and public sector undertakings. The company offers an extensive portfolio covering electrical products, industrial supplies, MRO items, renewable energy solutions, and allied infrastructure categories.

Vashi DigiServe, accessible via the company's official website <https://vashiisl.com>, has been developed to address long-standing challenges in institutional procurement, where purchasing

processes often remain fragmented, time-intensive, and dependent on manual coordination.

Through a single, unified digital interface, customers can access account-specific pricing, browse over **100,000 products with live stock availability**, place and track orders, manage quotations, and handle documentation efficiently—while continuing to receive support from Vashi’s sales and service teams.

According to the company, Vashi DigiServe integrates with its enterprise technology systems to provide **real-time visibility into inventory, pricing, and order status**. This integration is expected to improve turnaround times, reduce order-related friction, and enhance procurement visibility for customers operating across multiple locations and projects.

Sharing the company’s perspective, **Mohan Dodeja, Co-Founder & Chairman, Vashi Integrated Solutions Ltd.**, said:

“As India’s industrial and infrastructure sectors continue to grow, procurement needs to become faster, more transparent, and digitally enabled. Vashi DigiServe has been built to simplify institutional purchasing while maintaining the service reliability, accountability, and local support that our customers trust.”

The platform also enables instant downloads of invoices, proforma invoices, ledgers, and reports, simplifies payment management, and offers role-based user controls to support team-based procurement. These features make Vashi DigiServe particularly relevant for organisations with recurring procurement needs and multi-site operations.

Industry observers note that while B2B e-commerce adoption in institutional procurement has progressed gradually, increasing project complexity and cost pressures are accelerating demand for transparent and technology-led purchasing models. By combining digital capabilities with a strong physical distribution network—including warehouses and local sales engineers—Vashi Integrated Solutions is well positioned to meet both speed and service expectations.

The launch of Vashi DigiServe aligns with Vashi Integrated Solutions’ broader strategy to strengthen its FMIG distribution platform through technology adoption, operational efficiency, and customer-centric processes. While financial details related to the platform were not disclosed, the company stated that Vashi DigiServe will play an important role in its long-term growth and customer engagement strategy.

About Vashi Integrated Solutions Ltd.

Vashi Integrated Solutions Ltd. is a pan-India B2B supplier and distributor of Fast-Moving Institutional Goods (FMIG), supporting industrial and infrastructure customers across India. The company provides integrated sourcing solutions across electrical products, industrial supplies, MRO items, renewable energy solutions, and allied infrastructure categories, backed by operational scale, technology, and local service teams.

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