

UNBX TV Disrupts Streaming Economy with First of Its Kind Member-Owned Marketplace Launching Black History Month



Minneapolis, Minnesota Jan 21, 2026 (IssueWire.com) - As the "Streaming Wars" continue to consolidate power among a few corporate giants, UNBX TV (Unboxed TV) is launching a counter-movement. Debuting this February during Black History Month, UNBX TV is officially entering the market as a member-owned creative marketplace, designed to turn creators and viewers from passive users into members.

Moving from Subscribers to Members

While traditional platforms prioritize shareholder profits, UNBX TV's "Stream Outside the Box" philosophy is built on a foundational shift: Membership. By merging creators and supporters into a single unified community, the platform creates a circular economy where discoverability and monetization grow alongside the community itself.

"The current streaming landscape treats creators as temporary content providers rather than the bedrock of the industry," says Tephanie Delaney, Founder of UNBX TV. "We aren't just launching a new app; we are launching a new architecture for media. UNBX TV is built to ensure that those who empower creative culture are recognized, supported, and positioned for real opportunity—through access, visibility, and monetization pathways within the platform that helps amplify it."

A Future-Facing Launch

UNBX TV's decision to launch during Black History Month is a strategic nod to the tradition of economic self-determination. The platform aims to solve the "visibility gap" in the creator economy, providing a sustainable ecosystem for:

- Original Series & Films: Fresh perspectives often overlooked by mainstream algorithms.
- Creator-Led Marketplaces: Integrated opportunities for monetization beyond simple ad-revenue splits.
- Educational & Documentary Content: Deep-dive storytelling that prioritizes impact over "clicks."

Where to Watch

Starting February 2026, UNBX TV will be available globally on major streaming hubs, including:

- Roku
- Amazon Fire TV / Fire Stick
- Apple TV

About UNBX TV

UNBX TV is a member-owned creative marketplace that bridges the gap between entertainment and economic opportunity. By prioritizing participation and strengthening creator visibility inside a single streaming ecosystem, UNBX TV is redefining how we produce, consume, and value digital media.

Stream Outside the Box.

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Source : UnBX TV

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