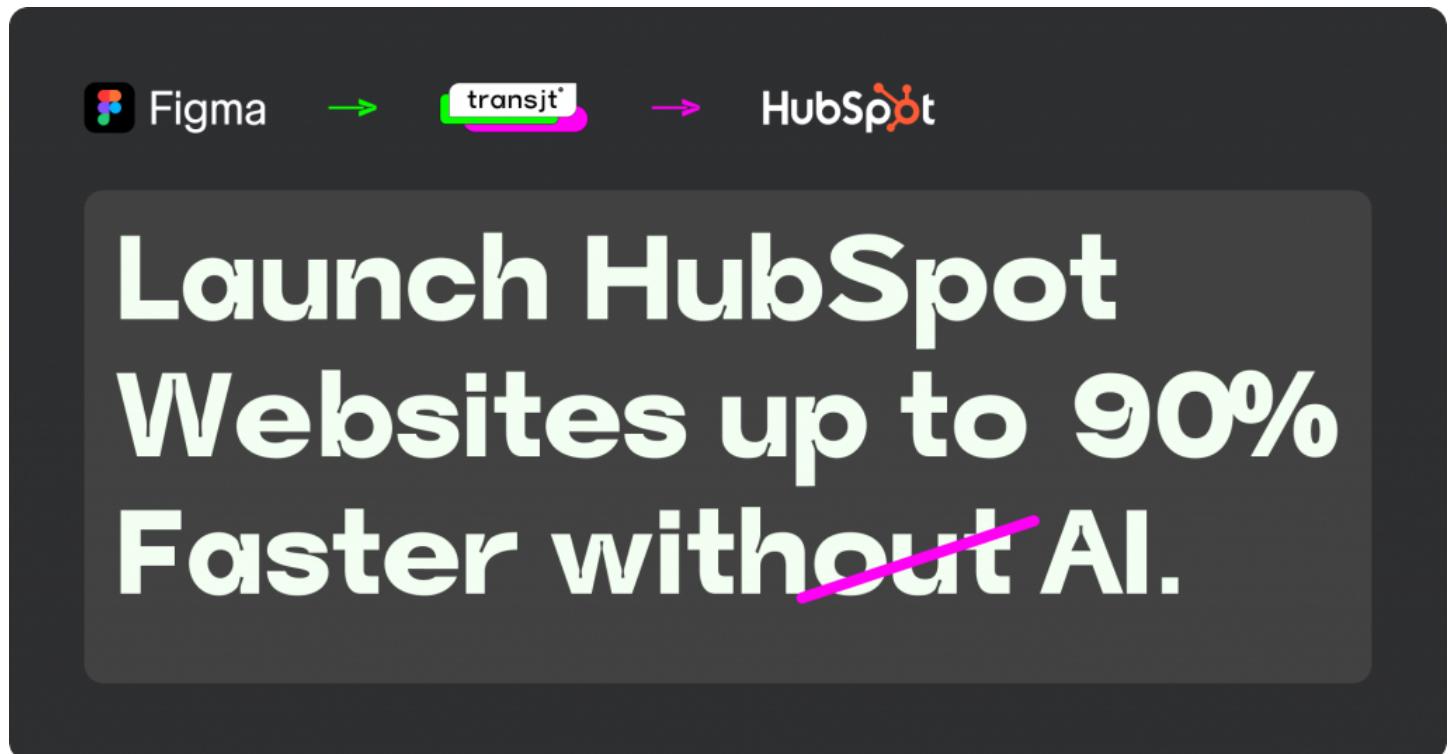


transjt.ai Automates HubSpot Development, Converting Figma Designs to Native HubSpot Components and Themes in Minutes

Up to 90% time savings: US startup solves the "Design-to-Code" bottleneck for digital agencies and direct business clients with responsive, editable HubSpot code.



Delaware city, Delaware Jan 13, 2026 (IssueWire.com) - transit Inc. today announces the stable launch of its AI platform, breaking the most expensive bottleneck in B2B web marketing: the handoff from design to code. Already trusted by over 3,000 registered users, the platform converts Figma designs directly into native, production-ready HubSpot CMS modules.

The platform bridges the divide between creative vision and engineering reality. Unlike basic conversion tools that output static HTML, transit generates fully functional HubL code, CSS, and JavaScript. The result is a set of drag-and-drop modules for building websites, blogs, and integrated forms that are immediately editable within HubSpot's content management system, preserving the designer's intent across all device sizes.

"Marketing teams typically wait weeks for developers to translate approved designs into working websites," said Nadiia Kobylinska, founder of transjt. "We've automated that handoff with clean code that developers actually trust—not the 'hallucinated' output that has made technical teams skeptical of AI tools. We aren't just generating code; we are generating HubSpot-native assets that work instantly."

The platform's focus on precision directly addresses concerns highlighted in the 2025 Stack Overflow Developer Survey, where developer trust in AI code accuracy dropped to 29%, with 45% citing "AI solutions that are almost right, but not quite" as their primary frustration.

Scaling Capacity Without Headcount

transjt has emerged as a critical resource for two distinct markets facing resource constraints:

- **For Digital Agencies:** The platform acts as an instant force multiplier. Agencies can now scale their development output and take on more client projects without the risk and overhead of hiring additional developers.
- **For Enterprise & Business Clients:** Companies without internal development teams or agency retainers can now manage high-end web ops independently. By combining the automated platform with transjt's affordable expert support, business teams can deploy complex HubSpot implementations at a fraction of the cost of traditional outsourcing.

Solving the "Last Mile" Problem

Early adopters confirm that transjt eliminates the manual drudgery of front-end and back-end development.

"We'd seen plenty of tools promise magic for page and theme creation, but they always under-delivered," said K. D'Arcy, an early user of the platform via the HubSpot Ecosystem. "transjt proved to be the exception. Their platform made the transition from a complex Figma file to a HubSpot theme fast and accurate... Without them, it would have taken longer and cost us significantly more to handle in-house."

Key Features & Availability

- **Native HubSpot Integration:** Outputs drag-and-drop modules (HubL), not just raw HTML.
- **Responsive by Default:** Automatically calculates breakpoints for mobile, tablet, and desktop.
- **Figma Plugin:** Designers can trigger the conversion without leaving their design environment.

The platform is available immediately at transjt.ai. Pricing begins with a "Creator" tier at \$29/month for individuals, while a \$149/month "Agency" tier empowers teams to manage multiple client portals. A robust free tier is also available for testing and validation.

About transjt Inc. transjt Inc. is the developer-first AI platform automating the design-to-code workflow. Built for the modern marketing stack, transjt empowers teams to ship pixel-perfect websites on HubSpot without the manual coding bottleneck. Founded in 2024 and headquartered in Delaware, the company focuses on agencies and in-house marketing teams managing high-volume web properties.

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