

# Toki & Bloki™: A New Educational Universe Helping Children Understand Emotions, Trust, and the Digital World

A gentle, story-driven approach to emotional learning and early digital literacy for families and educators

## TOKI & BLOKI – The Hidden World of the Little Sparks – Volume 1



**Toki** – a small, glowing drop of energy. Curious, young, still a little wobbly. The symbol for a token.



**Bloki** – a stable, friendly block with warm light inside. Protector. Patient. The symbol for a block in the blockchain.



**Gasi** – a lively, quick little spark that sprays sparks while running. Needs a lot of energy, but helps everyone move forward.



**Walleto** – a clever house with many doors and drawers, some open, some locked. The symbol for a wallet.

**Bucuresti, Romania Jan 22, 2026 ([Issuewire.com](https://www.issuewire.com))** - In a time when children are growing up surrounded by technology, screens, and rapid digital change, the educational project **Toki & Bloki™** introduces a new, gentle way to help children understand **emotions, values, trust, and how systems work together**—without technical pressure or complex terminology.

**Toki & Bloki™** is a lovingly designed story universe for children aged approximately **4 to 7 years**, combining **storytelling, illustrated characters, card games, and educational materials**. At its heart, the project supports emotional intelligence, social values, and early system thinking—presented in a calm, playful, and age-appropriate way.

### A World Where Feelings Have a Voice

The story takes place in the **Valley of Sparks**, a fantasy world made of glowing paths, small energy droplets, safe houses, and connecting routes. Each element symbolizes real-world ideas—such as cooperation, responsibility, and trust—without ever requiring children to understand technical concepts.

Every character represents an emotion or value:

- **Joy** stands for curiosity, energy, and shared happiness
- **Trusti** represents openness, courage, and letting go
- **Calmi** brings calm, balance, and emotional safety
- **Worri** reflects care, caution, and the desire to protect
- **Suri (Surprise)** celebrates unexpected moments and wonder
- **Connecti** stands for friendship and togetherness
- **Jali (Jealousy)** explores comparison and insecurity
- **Knaki**, a complex character, shows that mistakes happen—and that responsibility and trust can be rebuilt

Together, these characters guide children through emotional situations they recognize from everyday life.

## Learning Without Pressure

Rather than explaining abstract concepts directly, **Toki & Bloki™** lets children experience them:

- Emotions are not judged as "good" or "bad," but understood as **signals and guides**
- Cooperation and trust are shown through stories and shared challenges
- Systems work because every part has a role—when something is missing, balance is lost

This approach supports:

- Emotional awareness and empathy
- Cause-and-effect thinking
- Social responsibility and teamwork
- A positive, curiosity-driven relationship with technology

## For Children, Parents, and Educators

**Toki & Bloki™** is designed as a shared experience:

- **Children** feel seen, safe, and encouraged
- **Parents** gain a natural conversation bridge to emotions and modern topics
- **Educators** receive story-based tools for early learning and discussion

The project avoids fear-based messaging and instead promotes **emotional security, clarity, and confidence**—laying a foundation for lifelong learning.

## From Story to Play: Books, Cards, and Figures

The universe extends beyond books:

- Illustrated storybooks
- Emotion-based card games
- Collectible figures and educational materials
- Planned physical products such as soft toys and learning accessories

Each format reinforces the same core values: **understanding, trust, cooperation, and curiosity.**

## Founder Profile: Markus Goffin

**Markus Goffin** is the creator and founder of **Toki & Bloki™**. With a professional background spanning **education, communication, quality management, and system-based thinking**, he has spent years working at the intersection of people, processes, and technology.

Driven by the belief that **emotional understanding must come before technical understanding**, Markus developed Toki & Bloki™ as a values-first educational universe—one that helps children grow up confident, empathetic, and curious about the world around them.

"Toki & Bloki™ was created to give children something I believe is essential today: emotional safety, clear values, and the feeling that complex worlds can be understood—step by step, together."

Markus Goffin lives and works in **Romania** and develops the project with an international perspective, addressing families and educators across Europe and beyond.

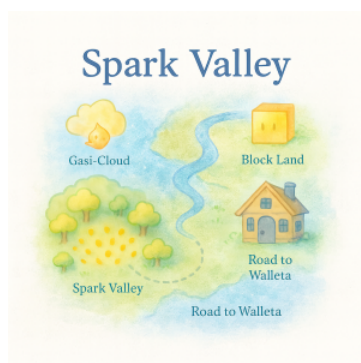
## Looking Ahead

The project is currently expanding its reach through:

- International publication
- Multilingual content ([German](#), [English](#), [Romanian](#))
- Educational partnerships
- Carefully designed physical products

**Toki & Bloki™** aims to become a trusted companion for families navigating emotions and modern life—**one story at a time.**

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