

# Thailand Set to Shake Up Asia with 4th Annual International Youth Basketball Championships-IYBC 2026

Global Youth Talents Converge in Bangkok, Energizing Thailand's Status as a Premier Sports Tourism Hub



**Bangkok, Thailand Mar 5, 2026 ([Issuewire.com](https://www.issuewire.com))** - Thailand is preparing to host the highly anticipated **International Youth Basketball Championships 2026 (IYBC 2026)**. Now in its fourth consecutive year, the tournament has evolved into one of the most prestigious youth sporting events in the Asia-Oceania region.

Scheduled to take place from **July 24–28, 2026**, at **RIS Ruamrudee International School** (main Minburi Campus) in Bangkok, the event is expected to welcome between 800 and 1,000 young athletes (ages 12–18) from over 70 teams worldwide. Including coaches, officials, and families, the championships are projected to draw more than 3,500 international visitors to the capital.

## A Legacy of Growth and Excellence

Originally founded by a dedicated collective of Thai youth basketball parents, the IYBC was established to provide a world-class platform for young athletes to sharpen their skills and foster international friendships. The tournament is fully supported by the **Basketball Sport Association of Thailand (BSAT)** and operates under **FIBA Asia** standards.

Since its debut in 2023 with 40 teams, the IYBC has seen exponential growth. This year, participating

teams are expected from countries and territories including **Australia, Hong Kong (China), India, Indonesia, Japan, Malaysia, Nepal, New Zealand, Sri Lanka, Taiwan, Philippines, UAE, Vietnam, Guam (USA), and Thailand.**

## Driving Sports Tourism and Soft Power

The IYBC 2026 is a non-profit initiative that adheres strictly to the **FIBA Official Basketball Rules 2022**, ensuring transparency and international fair play. Beyond the court, the tournament serves as a strategic pillar for Thailand's "**Sports Tourism**" policy, utilizing sports as a "**Soft Power**" to stimulate the economy through travel, hospitality, and local consumption.

**Ms. Chupit Chutitum, Senior Executive Director of the IYBC 2026**, stated: "We are currently seeing an overwhelming surge in interest and applications from international teams. This reflects the global confidence in the quality of the IYBC platform. We are rapidly becoming one of the most watched and respected youth basketball tournaments in the Asia-Oceania region."

## International-Standard Facilities

The tournament will utilize five international-standard courts at **RIS Ruamrudee International School** (main Minburi campus), including three indoor courts and two covered courts ensuring a premium experience for athletes and spectators alike.

For more information, please visit **website:** [www.iybc-thailand.com](http://www.iybc-thailand.com), **Facebook:** IYBC-Thailand, **Instagram:** @IYBCThailand, **Email:** [info@iybc-thailand.com](mailto:info@iybc-thailand.com) or **Phone:** +6681 7241100

## About INTERNATIONAL YOUTH BASKETBALL CHAMPIONSHIPS (IYBC):

The International Youth Basketball Championships (IYBC) is a premier regional tournament dedicated to developing youth basketball talent and promoting international cultural exchange through sport. Managed by a committee of passionate stakeholders and sanctioned by national and regional governing bodies, it aims to position Thailand as a leading destination for international youth sports.



Revised: 27 January 2026  
Ref: 2026012701  
To: Basketball Sport Association of Thailand  
Subject: Approval - International Youth Basketball Championship 2026 (IYBC 2026)

Dear Sir/Madame,

We thank you for your letter dated 23 January 2026, requesting approval to organize the International Youth Basketball Championship 2026 (IYBC 2026).

We are pleased to learn about the success and positive feedback from the previous editions of the International Youth Basketball Championships. The event's strong participation and impact reflect the hard work of the Basketball Sports Association of Thailand (BSAT).

In view of this achievement, we are pleased to grant approval for the organization of the International Youth Basketball Championship 2026 (IYBC 2026), scheduled to be held from 24 to 28 July 2026 at Ruamrudee International School, Minburi Campus, Bangkok. We are confident that this sporting championship will continue to provide a meaningful and rewarding experience for the young athletes involved.

We look forward to the continued success of this event and assure you of our full support in preparation for IYBC 2026-never forward.

Yours sincerely,

  
Hagar Khajirun  
FIBA Executive Director-Asia

cc. Dr. K. Govindaraj, President - Asia



## Media Contact

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Source : The Parent Group of Thai Youth Basketball Players

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