

Sutherlands Announces Limited-Time 12% Back Promotion for Friends of the Family Members Across Missouri Stores

Friends of the Family Members Earn Instant 12% Rebate Back in Store Credit on Qualifying In-Store Purchases

A promotional banner for Sutherlands. The background is red with a radial pattern and scattered confetti. At the top, the Sutherlands logo is in a stylized white font with a registered trademark symbol. Below it, the text '*Promotional Offer' is in white. A dark blue banner with white text reads 'EARN 12% REWARDS BACK'. Below that, a light blue box contains the text 'at Sutherlands'. Further down, white text says 'Get Store Credit Details Via Email On FOF No Mail-In Rebate'. A green box with white text states 'Offer Valid 16th to 31st January'. At the bottom corners, there are illustrations of gift boxes: a blue one on the left and a yellow one with a blue bow on the right.

Sutherlands[®]

***Promotional Offer**

EARN 12% REWARDS BACK

at Sutherlands

**Get Store Credit Details Via Email On FOF
No Mail-In Rebate**

Offer Valid

16th to 31st January

Sedalia, Missouri Jan 19, 2026 (Issuewire.com) - Sutherlands, a trusted leader in home improvement and building materials, is pleased to announce a **limited-time 12% Back Rewards promotion** for **Friends of the Family (FOF) members** across its Missouri locations, with an additional participating store in Pearl, Mississippi. This exclusive Promotional limited time in-store offer

provides customers with enhanced value on qualifying purchases.

This promotional 12% Back offer is a promotional Friends of the Family incentive and does not replace, combine with, or apply to the standard 3% Friends of the Family rebate.

From **January 16 through January 31**, Friends of the Family members will **automatically earn 12% back in store credit** on **regular-priced, qualifying in-store purchases**. The promotion is designed to reward loyal customers while encouraging new shoppers to enroll in Sutherlands' popular rewards program.

Under the promotion, eligible Friends of the Family members receive **12% back instantly in rewards**, without the need for mail-in forms, extended waiting periods, or expiring rebate checks. Rewards are typically credited to member accounts within days when they are email opted with us and can be redeemed in-store at participating locations.

This promotion is designed to make savings more transparent and accessible," said a Sutherlands spokesperson. "Customers are increasingly looking for straightforward value without the complexity of mail-in rebates, and the Friends of the Family program allows them to see benefits quickly.

Promotion Highlights Include:

- **12% back for Friends of the Family members**
- *No mail-in rebate forms required
- No waiting weeks for rebate processing
- *No expiring rebate checks
- Store Credit Issued Directly to Friends of the Family (FOF) Card
- In-store redemption available at participating locations

*** Customers must opt for emails.**

Participating Locations

This promotion is available at Sutherlands stores across **Missouri**, including:

- Sutherlands Sedalia, MO Store >>> <https://sutherlands.com/s/sedalia-mo/2504>
- Sutherlands Joplin, MO Store >>> <https://sutherlands.com/s/joplin-mo/3214>
- Sutherlands Springfield, MO Store >>> <https://sutherlands.com/s/springfield-mo/3222>
- Sutherlands Aurora, MO Store >>> <https://sutherlands.com/s/aurora-mo/7802>

Additionally, the offer is available at the **Pearl, Mississippi** Sutherlands location.

The promotion applies to a wide range of product categories, including **lumber, building materials, tools, fencing, roofing, heaters, and seasonal essentials**, subject to standard program terms.

Sutherland's team can provide guidance to ensure customers are informed at the point of purchase as well. Customers who are not yet members can enroll in the Friends of the Family program during the promotional period.

Additional information about the Friends of the Family program and promotion details can be found at: <https://sutherlands.com/friends>

Not a Member Yet?

Customers who are not yet enrolled in the Friends of the Family program can join for free and begin earning rewards immediately. Membership provides ongoing savings, exclusive promotions, and access to special in-store events throughout the year.

About Sutherlands

Sutherlands is a family-owned home improvement retailer serving communities across the Midwest. The company offers a wide selection of building materials, tools, hardware, lawn and garden products, and seasonal merchandise, with a continued focus on customer service and local store support.



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