

StepOut Secures Growth Capital with FundTQ Advisory and Rainmatter Leadership

Proud to share that FundTQ acted as the deal advisor to StepOut, an AI-based sports tech platform, on its recent funding round, led by Rainmatter by Zerodha, with participation from SucSEED Ventures, Misfits Capital, and Marwah Sports Pvt. Ltd.



StepOut raises funding led by **Rainmatter**
(by Zerodha), **Misfits Capital** among others

- **Advised by FundTQ**

banking and transaction advisory firm, today announced the successful closure of a fundraising round for **StepOut**, an AI-powered sports technology platform transforming football analytics and talent development. The round was led by **Rainmatter by Zerodha**, with participation from **SucSEED Ventures, Misfits Capital, and Marwah Sports Pvt. Ltd.**

StepOut is building a next-generation, data-first football ecosystem that uses artificial intelligence to deliver objective performance insights, talent identification, and scouting solutions for academies, clubs, coaches, and athletes. By integrating deep football expertise with scalable technology, StepOut is addressing a long-standing gap in structured, analytics-driven decision-making across grassroots and professional football.

The newly raised capital will be used to strengthen StepOut's AI and analytics engine, expand product capabilities, scale operations, and deepen partnerships with football academies and leagues. The transaction marks a pivotal step in the company's journey toward becoming a category-defining sports-tech platform in India and global markets.

FundTQ acted as the exclusive financial advisor to **StepOut** throughout the fundraising process. The engagement covered end-to-end advisory, including refining the company's equity narrative, building investor-ready pitch materials, validating financial models and valuation frameworks, and managing discussions with aligned strategic and institutional investors. FundTQ's approach emphasized long-term value creation and strong founder-investor alignment over short-term capital considerations.

The participation of **Rainmatter by Zerodha** adds significant strategic depth to StepOut's cap table. Known for supporting founder-led, technology-driven businesses with long-term thinking, Rainmatter brings not only capital but also guidance and ecosystem support to help StepOut scale sustainably and accelerate innovation within India's rapidly growing sports-tech ecosystem.

Reflecting on the collaboration, the FundTQ team highlighted the founders' clarity of purpose, disciplined execution, and strong understanding of both technology and the football landscape.

"StepOut exemplifies the new wave of sports technology companies—deeply analytical, mission-driven, and built to scale. Working closely with founders who are data-oriented and focused on long-term impact makes the fundraising journey highly collaborative and meaningful. We are proud to have partnered with StepOut and look forward to seeing the platform reshape football analytics and talent development," the team shared.

This transaction reinforces FundTQ's core belief that successful fundraising goes beyond capital—it is about trust, alignment, execution quality, and backing founders who consistently build with intent and discipline.

FundTQ Track Record:

Over the years, FundTQ has advised and executed multiple high-impact transactions across stages and sectors, including:

- Early-stage and growth fundraising mandates for startups in **fintech, SaaS, AI, consumer tech, sports-tech, health-tech, and deep-tech**
- Strategic VC and PE syndication deals for high-growth MSMEs

- Growth capital and Series A to Series B fundraises for founder-led companies
- Strategic investments and M&A advisory across technology, manufacturing, and services businesses

FundTQ has partnered with a wide spectrum of founders and investors, delivering outcome-driven advisory through structured financial modeling, robust valuation frameworks, and strong investor relationships.

About FundTQ

Founded in 2016, FundTQ is a full-service investment banking firm offering M&A advisory, VC/PE syndication, strategic capital raising, tax advisory, and due diligence services. With a founder-first philosophy, FundTQ supports startups and MSMEs across their entire lifecycle—from early-stage fundraising to growth capital, strategic investments, and acquisitions. Recognized among the **Top 10 Investment Banks** in its segment, FundTQ is trusted for its execution excellence, long-term value orientation, and high-impact transactions across sectors.

**Looking to raise funds or explore strategic capital opportunities?
Contact FundTQ now and accelerate your growth journey.**

Email: deals@fundtq.com

Phone: +91 9773792397

Read Full Article: <https://fundtq.com/stepout-funding/>

Media Contact

fundtq-growth-capital

*****@fundtq.com

09773792397

FundTQ, Unitech Club Patio, Block E, South City I, Sector 41, Gurugram, Haryana 122022

Source : fundtq-growth-capital

[See on IssueWire](#)