

Rootxmedia Expands Affordable, AI-Powered Digital Marketing for Small Business - SEO Services From India



Vadodara, Gujarat Jan 15, 2026 (IssueWire.com) - Rootxmedia today announced the expansion of its startup-focused digital marketing services, combining AI-driven workflows with a local-first SEO strategy to deliver affordable, measurable growth for early-stage companies. Rootxmedia began offering digital marketing services in March 2025 and now explicitly highlights its end-to-end [SEO services for small business](#)— including technical SEO, on-page optimization, local SEO, and content-driven link-building — for clients in the **USA, UK, Australia, Canada, Dubai, and India**.

Rootxmedia’s comprehensive SEO offering is designed to turn limited marketing budgets into long-term organic growth. The agency’s SEO services cover everything from site audits and technical fixes to keyword strategy, content briefs, local citation management, and ongoing performance reporting — all accelerated with AI-assisted insights.

“Startups need marketing that works across borders without inflating costs,” said **Ujjaval Verma**, Founder & CEO of Rootxmedia. “We use AI to accelerate research and execution, paired with proven local SEO frameworks tailored for markets like the U.S., U.K., Australia, Canada, and Dubai — helping founders get customers faster, not just impressions.”

Key services and differentiators include:

- **Dedicated SEO services:** Technical SEO audits, site architecture improvements, on-page optimization, content strategy, link-building, and monthly SEO retainers.

- **AI-assisted marketing:** Faster keyword discovery, automated content briefs, and SERP-intent analysis to speed execution.
- **Local-first SEO:** Google Business Profile optimization, local schema markup, citation cleanup, and city-level keyword targeting tailored per market.
- **Startup-friendly pricing:** Tiered packages and flexible engagement models that match runway and growth stage.
- **Transparent reporting:** Simple dashboards showing rankings, local impressions, organic traffic, and conversion metrics.

Since launching digital marketing services in March 2025, Rootxmedia has worked with early-stage e-commerce, SaaS, and local-service clients — delivering measurable SEO improvements and cost-effective customer acquisition across multiple international markets.

About Rootxmedia

Rootxmedia is a [digital marketing agency in India](#) specializing in affordable, AI-enhanced marketing and local [SEO for startups and small businesses](#). Serving clients across the USA, UK, Australia, Canada, Dubai, and India, Rootxmedia helps brands increase search visibility and convert local and international traffic into customers.



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Source : Rootxmedia

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