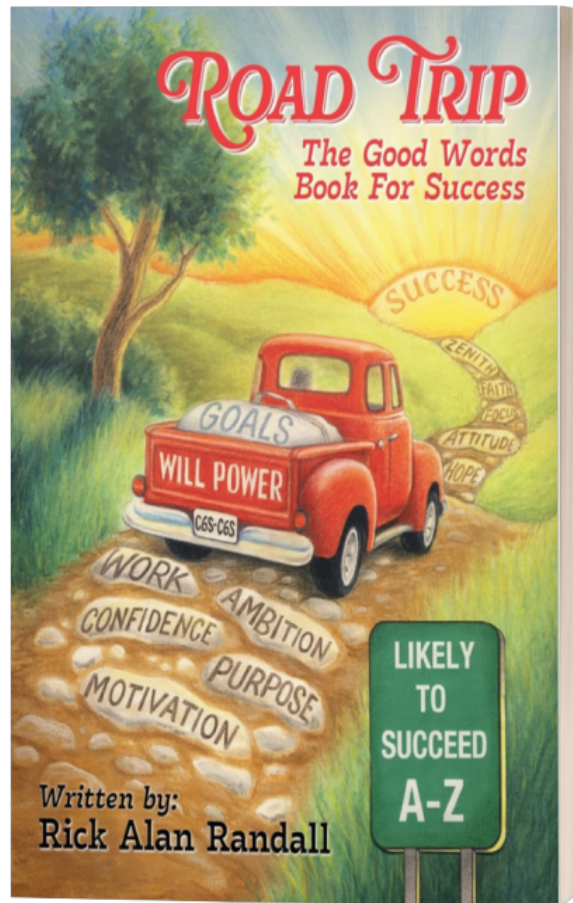


Road Trip: The Good Words Book for Success - Likely to Succeed A-Z, with 107 Original Poems

Rick Randall blends poetry and reflection to show how language shapes attitude, purpose, and success



Los Angeles, California Jan 20, 2026 (Issuewire.com) - In [*Road Trip: Likely to Succeed A-Z*](#), author and retired chiropractor Rick Randall delivers a motivational work rooted in a simple yet powerful structure: 107 Good Words, each supported by an original poem written to deepen reflection and spark conversation. More than an inspirational handbook, the book positions poetry as a central teaching tool, using verse to translate values into lived experience.

Each Good Word is introduced with definition and reflection, then reinforced through poetry that invites readers to pause and internalize meaning. In the definition for Attitude, Randall writes, “Your Attitude is your Energy about your life and your existence... the right attitude helps everything go better.” The message is clear: mindset shapes momentum.

For Ambition, the definition reminds readers that motivation begins within: “Ambition is the fuel for the

engine. It is the juice that gets you going.” Throughout the book, questions embedded in the poems encourage self-examination, such as “How much Ambition is in your bucket?” and “Will you do it?”

Faith and optimism surface repeatedly. In *Believe*, Randall writes, “Believe in You — the most important piece of the puzzle... A brighter Believe allows you to see the Positive Possibilities for your life.” The poems are not abstract but practical, written in accessible language meant to resonate across ages and life stages.

Other entries emphasize action and perseverance. In *Begin*, readers are reminded, “Half of the completion of any goal or objective is just getting started.” In *Commitment*, the poem declares, “Commitment is the backbone of your Success.”

With over four decades of experience as a chiropractor, Randall has long been a mentor to young people and a believer in the power of positive thinking. His first book, *The Adventures of Rick and Jack*, introduced readers to his warm, story-driven style. In *Road Trip*, he expands on those values to offer encouragement for readers of all ages.

Rick Randall continues to write with the intention of making other people’s lives better. His motto, “Think Positive and Pass it On,” and his slogan, “Pass the Positive”, reflects the book’s core message.

Road Trip: Likely to Succeed A–Z is available on Amazon, Barnes & Noble, and other major book retailers.

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