

Recognised Excellence: Amire Receives Platinum Summit Marketing Effectiveness Award



Sydney, New South Wales Jan 20, 2026 (Issuewire.com) - Amire is proud to announce that it has been awarded **PLATINUM** at the **2025 Summit Marketing Effectiveness Awards** in the **Online Advertising and Marketing – Consumer** category. The award recognises the effectiveness of Amire's online advertising campaign and underscores the agency's ongoing commitment to excellence and measurable marketing impact.

The Summit Marketing Effectiveness Awards celebrate marketing initiatives that demonstrate outstanding strategy, creativity, and proven results. In a highly competitive global field featuring hundreds of submissions from organisations around the world, receiving a Platinum award highlights the strength, rigour, and performance of Amire's work.

"The MEA winners are carefully evaluated by a distinguished panel of judges, composed of experts with extensive industry experience," said **Jocelyn Luciano**, Principal and Managing Director of Summit Awards. "These awards highlight marketing initiatives that embody creativity, strategy, and measurable impact, making them a true benchmark of success."

"This Platinum award is a powerful endorsement of our performance-driven approach to online advertising," said Sean, Director of [Amire](#). "It reflects not only the expertise and dedication of our team, but also the strong partnerships we build with our clients to deliver campaigns that achieve meaningful, measurable consumer outcomes."

Discover more about Amire's award-winning work and approach to effective digital marketing on our website: <https://www.amire.com.au>

For comprehensive details about the Summit Marketing Effectiveness Awards and participation opportunities, visit <https://www.summitawards.com>.

For press inquiries or additional information, please contact:

Sean Rooney

Director

Amire

sean.rooney@amire.com.au

0466 870 024

Media Contact

Amire

*****@amire.com.au

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