PayLayer Introduces Machine-to-Machine Payments for AI Agents on WordPress and WooCommerce

Machine-to-Machine Payments for AI Agents on WordPress and WooCommerce



New York City, New York Jan 23, 2026 (Issuewire.com) - PayLayer, a payments infrastructure platform for AI commerce, today announced the launch of its WordPress and WooCommerce integration enabling AI agents to pay websites directly for access to content, data, and transactional features. The release formalizes a shift already underway: machines paying other machines in live production environments.

AI systems today routinely purchase language model tokens, rent vector database storage by the gigabyte, and consume cloud GPUs by the minute. These transactions already occur automatically through metered APIs. PayLayer extends this economic model to the open web, allowing AI agents to settle payments programmatically when accessing websites, without disrupting how humans browse.

Machine Payments Already Power AI Systems

AI agents operate inside fine-grained marketplaces where pricing signals guide behavior toward efficiency without human oversight. Once spending permissions are set, agents act autonomously within defined limits. PayLayer applies the same logic to websites, replacing bot blocking and licensing negotiations with direct payment.

How PayLayer Enables AI Payments on WordPress and WooCommerce

PayLayer is a free WordPress plugin thaestablishes a secure, machine-readable payment endpoint at the HTTP layer. When an AI agent requests paid access, pricing is negotiated and settled automatically before content or functionality is unlocked. Human visitors browse as usual. AI agents interact through programmatic payment flows.

Site owners can define flexible pricing models, including per-URL charges, word-count metering, structured data access, and WooCommerce actions such as product views or automated purchases.

Learn more about PayLayer's AI payment infrastructure at https://paylayer.org/

AI Commerce with AP2 and x402

PayLayer supports AI commerce using the Agent Payments Protocol (AP2), which defines how agents discover prices, prove authorization, and settle payments autonomously. At its core is x402, a cryptographic payment handshake over HTTP that enables fast, verifiable micro-transactions. Each paid request generates a cryptographic receipt bound to the response, simplifying audits and dispute resolution.

Secure Payments Through Mandates and Verifiable Credentials

Mandates act as automated spending controls, defining where and how much an AI agent may spend. Verifiable credentials allow agents to prove identity and permissions without revealing sensitive data. Together, these mechanisms enable dynamic pricing, abuse mitigation, and operational safety without human intervention.

Monetizing AI Access

PayLayer enables paid crawling, metered content access, WooCommerce automation, and data-driven reporting dashboards. Sites monetize AI traffic precisely based on consumption while reducing infrastructure strain and preserving user experience.

About PayLayer

PayLayer is a payments infrastructure layer that enables AI agents to pay websites directly for content, data, and commerce actions. Built for WordPress and WooCommerce, PayLayer allows publishers and merchants to monetize machine traffic programmatically.

Media Contact

Paylayer

*********@paylayer.org

+12065534871

New York city, New York, United States

Source : PayLayer.org

See on IssueWire