

## Niswey Achieves SOC 2 Type II and GDPR Compliance

Niswey Achieves SOC 2 Type II and GDPR Compliance, Among the Few HubSpot Partners Globally with Enterprise-Grade Security Certifications



**New Delhi, Delhi Jan 21, 2026** ([IssueWire.com](https://www.issuewire.com)) - Niswey, a HubSpot Diamond Solutions Partner and App Partner, today announced it has achieved both SOC 2 Type II certification and GDPR compliance. This dual certification positions Niswey as the first HubSpot Solutions Partner and App Partner in Asia to meet enterprise-grade security standards—and among the few HubSpot partners globally to hold both certifications.

The achievement comes as Niswey marks its 10th year as a HubSpot partner. As HubSpot continues its strategic expansion into the enterprise segment—with increased investment in security, compliance features, and upmarket sales motions—partners serving larger clients face growing expectations to meet the same standards. With eight applications in the HubSpot Marketplace and a track record of complex CRM implementations across India, Southeast Asia, and international markets, Niswey now offers enterprise clients the security assurances required to pass vendor due diligence and procurement reviews.

*"Enterprise buyers don't sign contracts without proof of robust security controls," said Suma EP, CEO and Co-founder of Niswey. "SOC 2 Type II and GDPR compliance are now table stakes for winning upmarket deals. By achieving both certifications, we're signaling to sophisticated buyers that a HubSpot partner in Asia can meet the same rigorous standards they expect from vendors anywhere in the world."*

### Key Highlights

**SOC 2 Type II Certification:** Following a rigorous audit by AT&F International Inc., an independent third-party assessor, Niswey has demonstrated that its security controls meet the standards established by the American Institute of Certified Public Accountants (AICPA) across the trust service criteria of security, availability, and confidentiality. Type II validates that controls have been operating effectively over an extended audit period.

**GDPR Compliance:** Niswey has implemented comprehensive data protection protocols aligned with the European Union's General Data Protection Regulation, enabling clients to confidently manage personal data across international boundaries and meet the requirements of security questionnaires from global enterprises.

**10-Year HubSpot Partnership:** A HubSpot partner since 2016 and the first in Asia to rise to the Elite tier, Niswey has evolved from an early inbound marketing agency to a trusted Partner with expertise in complex, multi-system CRM implementations and enterprise integrations.

**App Partner with Eight Marketplace Applications:** Niswey operates as both a Solutions Partner and an App Partner, with eight applications in the HubSpot Marketplace—including proprietary WhatsApp automation tools. These certifications now extend enterprise-grade security assurances across both consulting services and software products.

### **Enterprise-Ready: Meeting the Security Bar**

As organizations move upmarket, security certifications have become non-negotiable. Enterprise procurement teams routinely require SOC 2 reports before approving vendors, and multinational companies expect GDPR compliance as standard. For HubSpot partners, this creates both a challenge and an opportunity: partners without these certifications face friction in enterprise sales cycles, while certified partners can differentiate and accelerate deal velocity.

*"Security questionnaires used to be a checkbox exercise. Now they're deal-breakers," added Abhinav Sahai, Chief Strategy Officer, Niswey. "When a prospect asks for our SOC 2 Type II report, we can provide it immediately. When their legal team needs GDPR documentation, we have it ready. That's what enterprise-ready means in practice."*

### **Raising the Bar in the HubSpot Partner Ecosystem**

While HubSpot maintains SOC 2 Type II, ISO 27001 and other certifications and GDPR compliance for its own platform, partner certification status varies widely. HubSpot has been increasing security expectations across its ecosystem, and industry observers expect formal compliance requirements for partners serving enterprise clients may follow.

Niswey's certification makes it one of the few HubSpot partners in any region—and among the first in Asia—to achieve this standard. For enterprise buyers evaluating HubSpot implementation partners, the certification provides third-party validation of security practices that internal assessments cannot match.

### **About Niswey**

Niswey is a HubSpot Diamond Solutions Partner and App Partner headquartered in New Delhi, India. Founded in 2011, the company provides HubSpot implementations, CRM migrations, custom integrations, and marketing automation services to clients across India, Southeast Asia, and global markets. As an App Partner, Niswey has developed eight applications for the HubSpot Marketplace,

including Vira and Tiyora—proprietary WhatsApp communication tools to streamline sales and marketing. With a decade of HubSpot partnership and deep expertise in complex enterprise implementations, Niswey serves organizations seeking sophisticated CRM solutions backed by enterprise-grade security.

For more information, visit [www.niswey.com](http://www.niswey.com)

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