

# NexGen Retail Summit 2026 to Bring Together Leading Retail Executives and Technology Innovators in London



The banner features a purple background. On the left, the NexGen Retail Summit logo is at the top, followed by the text "NexGen Retail SUMMIT 2026" in large white font. On the right, a woman wearing a VR headset interacts with a digital display showing a blue garment. Below the main text, the date "15th April, 2026, London, UK" is displayed in white. At the bottom, there is a "Register Now" button and contact information: a phone icon with "+442896230055", an email icon with "xandria@techtrekevent.com", and a globe icon with "nexgenretailsummit.com".

**London, England Jan 23, 2026 ([IssueWire.com](https://www.issuewire.com))** - Two-day retail technology conference brings together retail executives from Amazon, Tesco, M&S, and industry leaders to address technology reshaping UK retail

The NexGen Retail Summit, the UK's leading retail technology conference focused on AI transformation in retail, announces its highly anticipated 2026 event taking place on April 15-16 at the Hilton Hotel, Canary Wharf, London. The summit will explore how revolutionary technologies, including artificial intelligence, blockchain, data analytics, and biometrics, are transforming retail operations across the sector.

As the retail industry undergoes unprecedented technological transformation, this **retail technology show in London** brings together retail executives, technology leaders, and industry innovators to examine cutting-edge methodologies, evolving regulatory landscapes, and customer-first strategies that are reshaping the future of commerce.

## The AI Retail Revolution: An \$85 Billion Opportunity

The retail technology conference addresses a rapidly growing market opportunity as AI transforms the retail sector. With AI-powered technologies facilitating customised services, strengthening security measures, and streamlining customer interactions, retailers across the UK and Europe are seeking practical insights on implementation and strategy.

The NexGen Retail Summit brings together industry experts to examine how AI and emerging technologies are transforming retail operations as the sector undergoes rapid evolution, redefining the future of commerce.

### Distinguished Speaker Lineup from Industry Leaders

The summit features an exceptional roster of speakers from some of the world's most respected retail brands and technology companies. Confirmed speakers include:

- **Ekaterina Golovanova**, Digital, E-Commerce & Growth Director at L'Oréal
- **Georgia Wickes**, Managing Director at ASDA
- **Meriel Neighbour**, Global Transformation Director at River Island
- **Joanna Mckew**, Head of Business Development, B&Q Marketplace at B&Q
- **Pinki Choudhury**, Chief Product & Data Officer at Roman Originals
- **Shashank Kidiyur Sathish**, Head of Data & Analytics at Amazon
- **Shannon Osman**, Head of Retail at Footasylum
- **Cihangir Çetintırnak**, Managing Director at Karaca UK
- **Sherry Fazal**, Director of Tech & Innovation at KnatchBull

Additional speakers from leading financial institutions and technology companies will address AI implementation, data science, and digital transformation strategies at this retail technology conference.

### Comprehensive Agenda Addresses Critical Retail Challenges

The two-day agenda covers the full spectrum of technology innovation transforming retail operations. Sessions explore:

- AI-driven personalisation
- Omnichannel commerce
- Predictive analytics
- Supply chain innovation
- Marketplace platforms.

The retail technology conference examines both the opportunities these technologies create and the practical challenges retailers face during implementation.

Topics include:

- Evolution of customer experience
- Sustainable fulfilment strategies
- Data collaboration across retail ecosystems
- Regulatory landscape surrounding AI use in commerce.

A special focus will be given to how retailers can balance personalisation with privacy, leverage technology while maintaining customer trust, and implement AI in ways that deliver measurable business results.

Panel discussions at this retail technology conference will bring together multiple industry perspectives on critical questions facing retail leaders today. Exclusive roundtable discussions provide intimate settings for retail professionals to engage with experts on critical topics. These collaborative sessions enable attendees to obtain practical insights on addressing key obstacles, benefit from shared knowledge and diverse perspectives, and influence AI's future through collaborative problem-solving.

#### A Summit Designed for Decision-Makers

The retail technology conference is specifically designed for senior professionals making strategic decisions about technology and customer experience. The target audience includes CXOs, VPs, directors, and managers across retail and e-commerce operations, customer experience, marketing strategy, technology and innovation, supply chain, data analytics, and digital merchandising.

Unlike conferences that focus on theoretical possibilities, the NexGen Retail Summit emphasises actionable insights. Every session is designed to provide attendees with strategies and ideas they can begin implementing immediately. Speakers share not just what worked but also what didn't, offering candid perspectives on the realities of digital transformation in retail.

The summit creates extensive networking opportunities throughout both days. Morning and afternoon breaks, networking lunches featuring solution showcases, and after-hours receptions provide multiple touchpoints for retail leaders to connect, share challenges, and build relationships that extend well beyond the event itself.

#### London: The Natural Home for Retail Innovation

The choice of London as the summit location reflects the city's position as a global hub for retail innovation. London's unique retail ecosystem combines historic retailers with centuries of experience alongside cutting-edge digital-first brands launched in recent years. This blend creates a special environment where traditional retailers learn from digital natives and emerging brands gain insights from established operations.

The Hilton Canary Wharf provides an ideal setting for this retail technology conference, located in one of London's premier business districts with easy access via public transportation. The venue's modern

facilities and strategic location make it accessible for attendees travelling from across the UK and Europe.

### Networking Opportunities and Collaborative Learning

Beyond the main conference sessions, attendees will benefit from extensive networking opportunities, including morning and afternoon refreshment breaks, networking lunches with solution showcases, and after-hours networking drinks receptions. The summit creates multiple touchpoints for retail leaders to connect, share challenges, and build relationships that extend beyond the event.

The retail technology conference features two theatres of content, allowing attendees to customise their experience based on their specific interests and business priorities.

### Topics Shaping Retail's Future

The comprehensive agenda addresses both foundational technologies and emerging trends.

Core topics include:

- AI in retail operations
- Personalised shopping experiences
- Sustainability initiatives
- Augmented reality applications
- Omnichannel strategies
- Voice commerce technology
- Data-driven decision-making
- Customer loyalty programmes.

Emerging areas of focus at the retail technology conference include:

- Blockchain applications in supply chain management
- Retail automation solutions
- Contactless payment innovations

- Influencer marketing strategies
- Instant delivery services
- Virtual fitting room technology
- Subscription-based business models
- Social commerce trends.

Sessions are organised across two theatres of content, allowing attendees to customise their experience based on their specific interests and business priorities. The format balances keynote presentations, panel discussions, interactive roundtables, and networking sessions.

### Strategic Partnership and Sponsorship Opportunities

The retail technology conference offers unique opportunities for technology providers, solution vendors, and retail service companies to showcase their innovations to a highly targeted audience of decision-makers. Sponsorship packages are available at multiple levels, including Platinum, Gold, Silver, and specialised sponsorships for roundtable discussions and networking events.

Current partners and sponsors include major technology companies and service providers across the retail ecosystem. Organisations interested in sponsorship opportunities can contact the organising team for detailed partnership packages.

The summit also offers personalised 1:1 meeting services, where organisers identify pre-qualified attendees matching sponsors' ideal client profiles, reach out on their behalf, and handle all scheduling to ensure seamless connections with key decision-makers.

### Registration Information

Registration is now open for the April 15-16 Retail Technology Conference.

**Standard Registration:** £399 for in-person delegates (two-day pass)

**Solution Provider Registration:** £999 for in-person solution providers (two-day pass)

**Early Bird Pricing:** Available through January 31, 2026, at £399 (limited seats available)

All registration packages include full conference attendance, access to both theatres of content, panel discussions, live Q&A sessions, networking opportunities throughout both days, morning and afternoon refreshments, networking lunches, and after-hours networking receptions.

Group discounts are available for organisations registering multiple attendees. This retail technology conference creates an ideal opportunity for retail leadership teams to attend together, experiencing the same content and building a shared understanding of strategic priorities.

## Event Location

### **Hilton London Canary Wharf**

South Quay Square, Marsh Wall

London E14 9SH, United Kingdom

The venue is easily accessible via public transportation and is located in one of London's premier business districts, surrounded by leading financial and technology companies.

## Past Event Success

The 2024 edition of the NexGen Retail Summit attracted hundreds of retail professionals from across Europe, featuring speakers from global brands and generating significant industry attention. Event highlights included engaging presentations, dynamic panel discussions, and productive networking sessions that led to numerous business partnerships and collaborations.

## About NexGen Retail Summit

The NexGen Retail Summit is organised by TechTrek Events, a leading conference organiser specialising in technology-focused business events. The summit is recognised as Europe's leading gathering of retail leaders and industry experts, bringing together innovators, decision-makers, and solution providers to explore the future of retail technology.

The retail technology conference focuses on practical applications of emerging technologies in retail settings, featuring real-world case studies, implementation strategies, and measurable outcomes. Unlike theoretical conferences, the NexGen Retail Summit emphasises actionable insights that attendees can implement immediately in their organisations.

## Media Opportunities and Speaking Proposals

Media professionals interested in covering the event can request press credentials through the event website at [nexgenretailsummit.com](https://nexgenretailsummit.com). Industry experts and retail executives interested in speaking opportunities are invited to submit proposals addressing topics including AI-driven personalisation, customer experience innovation, omnichannel commerce, data analytics, and retail technology implementation.

The organising team welcomes proposals that offer practical insights based on real-world experience implementing technology solutions in retail environments.

## Contact Information

### **For registration and general enquiries:**

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**Social Media:**LinkedIn: [linkedin.com/company/nexgen-retail-summit](https://www.linkedin.com/company/nexgen-retail-summit)

Twitter/X: @NexGen\_Retail

Instagram: @nexgenretails Summit

Join the Retail Technology Revolution

As the retail industry stands at the intersection of massive technological change and evolving consumer expectations, the NexGen Retail Summit provides the insights, connections, and strategies retail leaders need to navigate this transformation successfully.

The NexGen Retail Summit brings together the brightest minds in retail to showcase how AI is redefining the shopping experience. From smarter store operations and seamless checkouts to personalised customer journeys and fraud-proof transactions, discover how technology is shaping the next era of commerce.

Registration is now open for the April 15-16, 2026, retail technology conference at the Hilton Canary Wharf, London. Early bird pricing is available through January 31, 2026.

Media Contact:

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