

Mr. & Ms. Military Announces Evolution Into Veteran Leadership & Community Recognition Platform

March 28 Event in Pasadena to Highlight Service Beyond the Uniform



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SATURDAY MAR 28, 2026 | PASADENA, CA

FOR TICKETS & INFORMATION : 619.800.2790 |

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Pasadena, California Jan 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - The Mr. & Ms. Military organization announced today an evolution of its signature event into a **veteran-led leadership and community recognition platform**, reflecting a broader mission to honor service, leadership, and impact beyond military uniform.

Founded by U.S. Navy veteran **Calvin Hill**, the Mr. & Ms. Military initiative was created to showcase and celebrate the accomplishments of military veterans. As the organization has grown, so has its vision. Beginning with the **March 28, 2026 event in Pasadena, California**, the showcase will emphasize **leadership recognition, community impact, and veteran storytelling**, while laying the groundwork for a national platform expanding in the coming years.

“This evolution reflects what we’ve always stood for,” said Hill. “Veterans are **leaders for life**. This platform allows us to honor not just who they were in uniform, but who they continue to be in their families, communities, and professions.”

The **Mr. & Ms. Military Leadership Showcase** will feature selected **Featured Veteran Leaders** - individuals from across the nation and around the world recognized for their service, leadership, and continued contributions to their communities. The event is not structured as a competition, but as a **recognition experience** designed to elevate veteran voices and foster meaningful community connections.

The Pasadena showcase also serves as a **pilot event**, supporting the organization’s longer-term vision to expand into a year-round veteran leadership and media platform by 2027. This expansion will include enhanced storytelling, community engagement, and partnerships with mission-aligned organizations committed to serving veterans and military families.

Community partners and sponsors participating in the March 28 event will benefit from:

- Alignment with a veteran-led leadership initiative
- Community recognition and brand-safe engagement
- Post-event digital storytelling and media content
- Early participation in a growing national platform

“This isn’t about changing direction—it’s about deepening our purpose,” Hill added. “Our commitment to veterans remains the same. What’s evolving is how we tell their stories and amplify their leadership.”

The **March 28 Mr. & Ms. Military Leadership Showcase** will take place in Pasadena, California, and is open to invited guests, community leaders, and partners supporting the military and veteran community.

The organization will aggregate veteran leaders, creators, and community influencers into a single platform that delivers year-round reach and authentic engagement for their Community Partners.

For partnership inquiries, media requests, or to learn more about the platform, visit MMMilitary.net or contact info@mmmilitary.net.

About Mr. & Ms. Military

Mr. & Ms. Military is a veteran-led organization dedicated to showcasing, celebrating, and honoring the accomplishments of military veterans and their families. Through leadership recognition, storytelling, and community engagement, the platform highlights service beyond the uniform and supports veterans as leaders for life. Follow the company on IG and FB @MrMsMilitary .



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Source : Mr Ms Military Organization

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