

Lyxity Launches New API for Intelligent Content and Topical Authority on WordPress, Wix, Drupal, Strapi

New integration makes advanced AI-driven content management accessible to agencies, freelancers, and small businesses starting at \$9.99 per month



Belfast, Northern Ireland Jan 14, 2026 ([Issuewire.com](https://www.issuewire.com)) - Lyxity, a leader in intelligent content technology for digital marketers, today announced the launch of its new, user-friendly API, bringing Lyxity AI fully to WordPress, Wix, Drupal, and Strapi-powered websites.

As search behaviour keeps evolving—fuelled by Google’s AI-enhanced search features and the swift growth of AI-assisted discovery—conventional SEO strategies are losing ground. In fact, they often hinder brands. Lyxity’s fresh API addresses this shift, empowering marketers to develop and sustain topical authority at scale with smartly handled content.

“Search engines and AI systems no longer favour standalone keywords or superficial content,” said an American digital marketing industry expert familiar with Lyxity’s platform. “They reward demonstrated expertise. Lyxity solves the real problem marketers face today: how to create, update, and manage content in a way that signals authority, relevance, and trust—without burning hundreds of hours each month.”

Built for the Era of AI Search

Lyxity AI targets what modern search engines and AI systems truly value: topical authority. Rather than generating unrelated articles, Lyxity supports a systematic, data-driven content strategy that proves thorough subject-matter command.

Via its new API, [Lyxity](#) enables:

- Direct connection to a website’s CMS

- Retrieval of live performance and query data from Google Search Console
- Production of new, publication-ready intelligent content
- Review and enhancement of existing legacy content with factual and contextual upgrades
- Expansion and organization of content for improved clarity, depth, and AI compatibility
- Full manual review and editing before publishing

This mix lets marketers steadily elevate current assets while introducing new content that bolsters authority across full topic clusters.

The Untapped Power of Updating Legacy Content

While most tools emphasize only new content creation, Lyxity uniquely stresses legacy content refreshes—the quickest route to better visibility.

By smartly upgrading existing pages with fresh context, structure, and backing details, Lyxity restores site relevance without a ground-up redo. The payoff: enhanced topical depth, more citations, rising impressions, and expanded presence on both traditional and AI-driven search platforms.

Proven Results for Agencies

Ciaran Connolly, CEO of ProfileTree Digital Agency, deploys Lyxity in client campaigns to efficiently forge topical authority.

“Lyxity saves our team over 100 hours every month,” Connolly said. “It allows us to focus on strategy while the platform handles intelligent content creation and updates. On top of that, the partner program creates an additional revenue stream for our agency.”

Lyxity is designed for scale, enabling agencies and marketers to oversee multiple domains effortlessly. Partner and affiliate programs help turn content systems into profit generators.

Enterprise Capability at Small-Business Pricing

With pricing starting at just \$9.99 per month, Lyxity extends beyond large agencies or enterprise brands. Independent consultants, freelancers, and small businesses can access the same intelligent content tools once exclusive to big-budget operations.

“This is about levelling the playing field,” the industry expert added. “Lyxity gives smaller operators a realistic way to compete on authority, not ad spend.”

Availability

[Lyxity AI is now available via API for:](#)

- WordPress
- Wix
- Drupal

- Strapi

For agencies, marketers, and businesses seeking to safeguard search visibility and cultivate enduring topical authority, Lyxity provides a pragmatic, scalable answer built for today's search reality—not five years back.

About Lyxity

Lyxity delivers AI-powered tools that assist marketers and agencies in creating, updating, and managing intelligent content at scale. By prioritizing structure, context, and authority, Lyxity helps brands stay visible, credible, and competitive in an AI-driven search world.

For more information, visit [Lyxity](#).

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