

London Designer Offers Free 30-Minute UX Reviews to SaaS Founders With Buried Features

Tanya Donska spots the features your support team explains fifteen times a day. No prep, no pitch, just 20 minutes to find what's hiding.



London, United Kingdom Jan 28, 2026 ([IssueWire.com](https://www.issuewire.com)) - Tanya Donska is offering free 30-minute UX reviews to SaaS founders. Specifically, founders dealing with this problem: useful features buried where nobody finds them.

Most products she looks at have one feature that support explains constantly. Users sign up, can't find it, ask support. Support walks them through the five-click path. User thinks "this is confusing" and leaves.

Tanya holds a UK Global Talent visa in digital technology and works with companies like Deutsche Telekom, IQVIA, and D.E. Shaw Group fixing UX problems in scaling products. The reviews take 20-30 minutes. No slides. No discovery questions. Screen-share and she points out what's broken.

She started offering these after noticing the same pattern across client audits. Features get pushed deeper as teams add more. The good stuff ends up under Settings, behind dropdowns, in sections labeled "Advanced Options." Anywhere except where users would actually look.

Example: Had a call last week where the founder spent three minutes explaining what "Workspaces" means in their product. Asked why not just call it Projects. Long pause. "That felt too generic."

The reviews aren't sales calls. She looks at one key flow, spots 2-3 problems, explains fixes. If it's not useful in the first 10 minutes, call ends early. No pitch unless the founder asks.

"You'll know quickly if this helps," Tanya said. "If it doesn't, we end the call. If it does, we keep going."

Her recent article on SaaS pricing reached 2,407 readers on HackerNoon, hit Top Story status, and led to an invitation to write for the ACM CACM blog about AI tools degrading. She's an Awwwards judge and Toptal top 3%.

Reviews available through end of January. Book at <https://dnsk.work/free-30-minute-ux-review>

She works embedded with product teams. Async-first. No daily standups. Fixes critical UX problems scaling teams avoid because they seem risky. Focus: making useful features findable before support tickets pile up.

More at <https://dnsk.work>

Media Contact

DNSK.WORK

*****@dnsk.work

Source : DNSK.WORK

[See on IssueWire](#)