

International Heavy Equipment Strengthens Industrial Ties with Special 'Open Day' in Sohar



Muscat, Masqat Jan 21, 2026 (IssueWire.com) - International Heavy Equipment LLC (IHE), a leading provider of heavy equipment, trucks, spare parts, and industrial solutions in the Sultanate of Oman, hosted a special Open Day at its facility in the Sohar Industrial Area on January 20, 2026.

The event showcased IHE's ongoing commitment to strengthening engagement with clients, partners, and key stakeholders across the industrial and infrastructure sectors. It also served as a high-level networking platform bringing together senior management from IHE alongside representatives from leading construction, logistics, manufacturing, and industrial companies operating in Sohar and surrounding areas.

Designed to give stakeholders a hands-on look at IHE's latest portfolio, the event provided opportunities for direct interaction and knowledge exchange, while strengthening professional relationships within the industrial sector. Attendees were introduced to IHE's extensive range of heavy-duty trucks, construction, and industrial equipment, as well as its comprehensive after-sales services and spare parts support. They were also familiarised with the company's bespoke equipment packages that are tailored for high-intensity demands of the Sohar Industrial Zone.

Commenting on the event's success, Sohraab Hasnain, General Manager of IHE, pointed out that the Open Day underscores the company's focus on building long-term partnerships through direct engagement and transparency. He noted that such initiatives enable IHE to better understand client needs while demonstrating its capabilities and commitment to delivering dependable solutions aligned with international standards.

He further added that IHE, a key entity within The Zubair Corporation's Mobility & Equipment sector, is continuously investing in its operational capacity to ensure it remains the most reliable partner for the nation's large-scale development projects. "Customer-centric initiatives such as open days play a vital role in fostering trust, encouraging dialogue, and reinforcing the company's position as a reliable market partner," he stated.

The event witnessed strong engagement from attendees who toured the facility and gained firsthand insight into IHE's equipment range, service capabilities, and customised solutions aimed at improving efficiency, safety, and operational continuity across various industries.

Through these interactive initiatives, IHE reaffirms its role as a cornerstone of Oman's national development, delivering the expert support and high-quality equipment necessary to power the country's industrial future.



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Source : International Heavy Equipment LLC (IHE)

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