

Insights from the Realtor Roundtable Hosted by OKC Home Realty Services

Industry Leaders Reflect on Key Insights from OKC Home Realty Services Realtor Roundtable



Oklahoma City, Oklahoma Jan 9, 2026 ([Issuewire.com](https://www.issuewire.com)) - Five months back, [OKC Home Realty Services](#) organized a Realtor Roundtable where realtors/agents exchanged views on current hurdles and changes in shifting housing patterns. As time passes, some observations still hold weight now as markets shift further. The conversation touched on pricing swings, buyer habits, and slow inventory growth, yet solutions stayed grounded in local knowledge. What stood out was less about bold predictions, more about listening closely to neighborhood signals.

The team at OKC Home Realty still turns over those conversations while planning their weekly tasks. Shifts in how homes change hands are harder to ignore now. What was said back in August quietly guides the choices they make this week.

Strategic Insights

- Recently, more people want homes that save energy and care for nature. Big names in real estate noticed this change clearly. In just weeks, the demand grew faster than before. Buyers now think harder about the impact on the environment when choosing property. What matters today is different from even last year.
- Out front, some pushed hard on using new tech to connect better with customers while speeding up daily work. When tools change how things get done, jumping on fresh systems fast makes a difference down the line. Getting ahead means trying what others hesitate to do; those who wait often trail behind without noticing.
- What stands out is how real connections within communities still matter most when building something that lasts. As people look for guidance, they turn to those who get their town, its rhythms, its quirks, someone familiar. Trust grows where understanding lives. These talks reminded us why staying close to home ground makes all the difference.

Insights Become Actions

Out of that discussion came a shift at OKC Home Realty Services, new moves sparked by what buyers are really looking for now. Marketing efforts zoom in on those changing tastes, shaped not by guesswork but real feedback. Training for agents rolls out with fresh tools, built to sharpen how they navigate today's market. Skills grow sharper. Knowledge deepens. Clients notice the difference without being told.

The company stays focused on doing one thing right: helping people move through big moments smoothly.

"The roundtable created a valuable forum for collaborative learning and strategic thinking," said [Scott Nachatilo](#), CEO at OKC Home Realty Services. "The insights gained continue to inform our approach and strengthen our ability to serve clients in a dynamic market environment."

We Value Your Input

Here's how things stand: OKC Home Realty Services stays open to conversations with those in the field and locals, too. What changes have you seen in your work lately? Some folks at the roundtable pointed out new trends. Maybe you've run into them too. Share what's working or not. A comment here helps everyone. Messages through email count just as much. Real talk from real experience matters most.

Media Contact

OKC Home Realty Services

*****@splendourgroupp.org

+1 405-232-5800

2532 W I 44 Service Rd

Source : OKC Home Realty Services

[See on IssueWire](#)