

Hall & Hoolihan Brings Insider Builder Expertise and Local Insight to Florida's New-Construction Market

Local real estate team combines behind-the-scenes builder knowledge with education-driven media platforms



Sarasota, Florida Jan 23, 2026 (IssueWire.com) - Hall & Hoolihan are redefining the way buyers approach new construction and development across Florida's Gulf Coast by pairing deep local knowledge with rare, behind-the-scenes industry experience.

Founded by real estate professionals Joseph Hoolihan and Cydney Hall, Hall & Hoolihan focuses on new-construction and luxury developments throughout Sarasota, Manatee, St. Petersburg, and the greater Tampa Bay area. Their approach goes beyond traditional real estate by prioritizing education, transparency, and strategy in a rapidly growing and often misunderstood market.

Joseph Hoolihan brings over ten years of experience working directly on the builder side of the business. That background gives clients an uncommon advantage, offering insight into how pricing is set, how incentives are structured, how release phases work, and what truly happens behind the scenes before a home is ever listed publicly. This knowledge allows buyers to make informed decisions instead of relying solely on marketing materials.

Cydney Hall specializes exclusively in new-construction sales, guiding buyers through builder comparisons, community planning, long-term value, and contract details. Together, the team works closely with builders, developers, and project representatives to ensure their clients are positioned with clarity and confidence at every stage of the process.

In addition to their real estate work, Hall & Hoolihan has expanded into local media through their podcast, [The Deep Dive by Hall & Hoolihan](#), which explores local development, growth, and controversial topics impacting the region. The podcast is known for its unbiased, fact-driven conversations that provide historical context and allow listeners to form their own opinions.

Their YouTube channel, [HallandHoolihan](#), further supports that mission by offering community tours, development breakdowns, and practical insights for both local and relocating buyers.

“Our focus is not just selling homes,” the team shares. “It’s making sure people understand the land, the plans, the incentives, and the long-term impact of where they choose to buy.”

As Florida continues to grow and evolve, Hall & Hoolihan remains committed to educating buyers, advocating for transparency, and leveraging insider industry knowledge to better serve the local community.

Buyers and investors are encouraged to leverage Hall & Hoolihan’s long-standing relationships with builders, developers, and on-site project teams to gain access to the strongest opportunities available in today’s market. Through direct communication with the people behind the developments, Hall & Hoolihan helps clients uncover favorable pricing, builder incentives, and strategic timing advantages that are not always advertised publicly. This relationship-driven approach allows buyers to compare options intelligently, negotiate from a position of knowledge, and secure terms designed to support both immediate value and long-term growth with confidence.

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