

Global Leading Progressive Lens Company YOLI: To Showcase Innovations at MIDO



Danyang, Jiangsu Jan 13, 2026 ([Issuewire.com](https://www.issuewire.com)) - The global eyewear market is currently undergoing a significant transformation, driven by an aging population and an increasing reliance on digital devices. As presbyopia becomes a more common concern for younger demographics, the demand for sophisticated multifocal solutions has surged. Among the industry leaders addressing these needs, the [Global Leading Progressive Lens Company](#) Jiangsu Youli Optics Spectacles Co., Ltd. (YOLI), has announced its participation in the upcoming MIDO Eyewear Show. A progressive lens is a multifocal spectacle lens that provides a seamless progression of many lens powers for all viewing distances, eliminating the "image jump" caused by bifocals. By integrating these advanced optical designs, YOLI continues to redefine how users experience visual clarity across different focal points.

The Evolving Landscape of the Optical Industry

The international optical industry is currently characterized by a shift toward personalized vision care. Trends indicate that consumers are no longer satisfied with standard corrective lenses; there is a growing preference for customized optics that cater to specific lifestyles, such as heavy office work or

outdoor sports. As a major player in this sector, YOLI recognizes that the future of eyewear lies in the intersection of high-precision manufacturing and ergonomic design. The industry's expansion into emerging markets has also heightened the competition, pushing manufacturers to innovate faster while maintaining strict quality standards.

Participating in premier exhibitions like MIDO allows companies to engage with the latest technological breakthroughs and market demands. The event serves as a barometer for the industry, highlighting the transition from traditional manufacturing to smart, automated production lines. For a progressive lens company rooted in China, this platform offers a vital opportunity to demonstrate how large-scale production can coexist with artisanal precision. The market outlook remains robust, with a projected increase in the adoption of premium lenses as global eye health awareness improves.

In alignment with the industry shifts, the YOLI exhibition space will feature a forward-thinking design that harmoniously fuses cutting-edge technology with refined aesthetics. The booth will showcase the pinnacle of eyewear innovation, encompassing the latest smart optics advancements and sustainable material breakthroughs. Attendees will have access to interactive demonstrations, the exclusive premieres of groundbreaking products, and tailored consultations designed to address individual needs and preferences.

Comprehensive Product Portfolio and Versatile Applications

The strength of YOLI lies in its diverse and technologically advanced product line. Beyond the flagship progressive lens, the company offers a wide array of optical solutions, including high-index lenses, photochromic series, and blue-light blocking coatings. Each product is engineered to address specific environmental challenges. For instance, the photochromic range is designed for users who frequently move between indoor and outdoor settings, providing rapid tint adjustment to protect the eyes from UV radiation. Meanwhile, the specialized blue-cut lenses are essential for the modern workforce, mitigating digital eye strain during prolonged screen use.

The application scenarios for these products are vast. In professional environments, the progressive lens is a preferred choice for individuals who require clear vision for reading documents, viewing computer monitors, and engaging in face-to-face meetings without switching glasses. For active users, the durability and impact resistance of the lens materials ensure safety and longevity. By utilizing materials with different refractive indices, from 1.56 to 1.74, the company ensures that even patients with high prescriptions can enjoy thinner, lighter, and more aesthetically pleasing eyewear. This commitment to variety ensures that every demographic—from students to seniors—finds a solution tailored to their physiological needs.

Manufacturing Excellence and Strategic Partnerships

Established in 1987, Jiangsu Youli Optics Spectacles Co., Ltd. (YOLI) has evolved into a professional, large-scale manufacturer that commands a significant presence in the global supply chain. The company's journey from its early days to becoming a global leading progressive lens company is marked by strategic expansions and prestigious collaborations. A pivotal moment in its history was the joint venture established with Essilor in 2011. This partnership combined YOLI's robust manufacturing capabilities with international technical standards, resulting in a synergy that elevated the quality of every lens produced.

The core advantage of the enterprise resides in its uncompromising commitment to quality control. Unlike many mass-production facilities, this progressive lens company implements a rigorous "piece by

piece" inspection protocol. Every lens must successfully pass through eight distinct inspection procedures—ranging from the initial mold assessment to the final coating check—before it is cleared for shipping. This meticulous attention to detail ensures that the optical performance and surface integrity of the lenses remain consistent, regardless of the order size.

Furthermore, the company's production capacity is a cornerstone of its competitive edge. With a daily output reaching 250,000 pieces, the facility is equipped to handle high-volume demands while maintaining superior lead times compared to many industry peers. This operational efficiency is supported by several subsidiary plants, including Jiangsu Xianrenshan and Jiangsu Asia Optical, which provide a vertically integrated supply chain.

Global Reach and Client Success Stories

The reputation of [YOLI](https://www.youli-lens.com/) as a reliable progressive lens company has earned it a diverse portfolio of international clients. The company serves as a primary OEM and ODM partner for numerous global eyewear brands, providing them with the technological backbone to compete in their respective markets. By offering customizable lens designs and private labeling services, the firm enables its partners to deliver high-quality vision solutions to end-users across Europe, the Americas, and Southeast Asia.

One notable success case involved a major retail chain in Europe that required a rapid turnaround for a new line of high-index progressive lenses. Leveraging its massive daily capacity and streamlined logistics, YOLI was able to deliver the initial batch ahead of schedule, allowing the client to capture the seasonal market peak. Such partnerships are built on a foundation of trust and the consistent delivery of high-performing optical products. As the company prepares for its showcase at MIDO, it remains dedicated to its mission of enhancing global vision through innovation and manufacturing excellence.

For more information about the company's products and services, please visit:

<https://www.youli-lens.com/>.



Media Contact

Jiangsu Youli Optics Spectacles Co., Ltd.

*****@youli-lens.com

NO. 18 South to Reservoir, Yiwei Road Economic Development Zone, Danyang, Jiangsu, 212300, China

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