

G Cooper Farms Teams Up with FasterCapital to Scale Livestock Feed Production Model

Greater Accra, Ghana Jan 31, 2026 ([IssueWire.com](https://www.IssueWire.com)) - The global population growth is making the demand for meat and dairy higher. Delivering a solution, G Cooper Farms partners with FasterCapital in a recent collaboration. [G. Cooper Farms](#) is a pioneering agribusiness startup in Ghana. The company has officially collaborated with FasterCapital through its LaunchUp program to advance the scaling of its innovative livestock feed production model. This strategic collaboration aims to meet the rapidly growing global demand for meat and dairy products projected by the Food and Agriculture Organization (FAO) to reach \$2.6 billion by 2050. G. Cooper Farms will be leveraging FasterCapital's global resources and network with this collaboration, enhancing sustainable farming practices and driving shareholder value in Ghana's agribusiness sector.

Rising global population continues to drive unprecedented demand for high-quality meat and dairy products. It has created a critical need for nutrient-rich and sustainable livestock feed. Farmers across Africa face shortages of feed that is low in fiber but rich in protein, potassium, and calcium, which are essential elements for livestock health and productivity. While the FAO projects this market to balloon to \$2.6 billion by 2050, many producers still rely on traditional yet inefficient farming methods. These methods clearly fail to meet quality and sustainability standards. This is why there is a need for G. Cooper Farms to enter this white space with a solution tailored for modern agribusiness challenges. The company is positioning itself to capture significant market share amid rising competition with this new partnership.

G. Cooper Farms aims to transform the industry with this innovative livestock feed production model. It uses advanced commercial farming equipment and globally certified best practices to deliver a scalable and environmentally responsible model for producing livestock feed. Founded by George Cooper, the company has an exclusive approach to enhancing nutrient density and sustainability. The organization focuses on ensuring farmers' access to premium feed inputs that improve livestock yields and profitability. The company has also demonstrated strong early traction. Currently operational in Ghana, G. Cooper Farms validates its model with local farmers and stakeholders. As it operates in an underserved market, the company has built a strong competitive edge and positions itself to lead the next wave of agribusiness innovation across Africa.

With this new partnership, G. Cooper Farms will be joining FasterCapital's [LaunchUp program](#). This will give the company access to a comprehensive suite of acceleration resources. This includes funding support, global mentorship, and go-to-market expertise. The partner in this collaboration is FasterCapital, a company known for its rigorous selection process. It associates exclusively with startups demonstrating high growth potential and scalable impact. This alliance will fast-track G. Cooper Farms' expansion plans and enhance operational efficiencies, as well as prepare the startup for subsequent investment rounds. The CEO of FasterCapital, [Hesham Zreik](#), further emphasizes that the program is designed to nurture startups that marry profitability with environmental and social impact.

George Cooper, Founder & CEO of G. Cooper Farms, says, "Joining FasterCapital's LaunchUp program marks a pivotal moment in our journey. With their expertise and global network, we are poised to scale our operations effectively, meet the escalating market demand, and pioneer sustainable agribusiness practices in Ghana and beyond. This partnership accelerates our vision of transforming livestock feed production into a high-impact, scalable industry." Hesham Zreik, CEO of FasterCapital, further comments, "We are excited to welcome G. Cooper Farms to LaunchUp. Africa's agricultural

sector is crucial for global food security, and startups like G. Cooper Farms lead the charge with innovation and sustainability. Their focus on scalable, responsible farming aligns perfectly with FasterCapital's investment philosophy, and we look forward to supporting their growth trajectory and market leadership."

G. Cooper Farms will prioritize upgrading its commercial farm infrastructure and expanding feed production capacity in the coming 12 months. It will also accelerate in integrating advanced sustainable farming techniques. Broadening its market reach within West Africa while pursuing a \$400,000 funding round to support these initiatives is also on the company's priority action list. In the long term, G. Cooper Farms aims to drive global agribusiness growth while dealing with food security through sustainable innovation and reliable investor returns.

About G. Cooper Farms

Founded by George Cooper, G. Cooper Farms is a Ghana-based agribusiness, delivering sustainable livestock across Africa.

About FasterCapital

[FasterCapital](#) is a global venture builder supporting startups with mentorship, funding, technical support, and growth assistance. Know more details at: <http://www.fastercapital.com>.

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