

Flint & Thread (India) Private Limited Launches Social E-Commerce Platform to Empower Businesses from Local to Global

Empowering fashion businesses with a scalable digital platform and seamless shopping experience for customers.



Hyderabad, Telangana Jan 2, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Flint & Thread (India) Private Limited, headquartered in Hyderabad, Telangana, has officially launched its dedicated e-commerce marketplace designed to support and empower fashion businesses across India.

The platform focuses on **Fashion & Apparel, Clothing, Accessories, and Footwear**, offering a structured digital ecosystem that enables sellers to expand their reach and grow their businesses online. Sales operations officially commenced on **December 25**, marking a significant milestone in the company's vision to build a scalable and inclusive digital commerce platform for the Indian fashion industry.

Flint & Thread is currently onboarding **Retailers, Wholesalers, Distributors, Manufacturers, Boutiques, and Fashion Designers**, offering **Early Bird Registration benefits** to sellers who join during the initial phase. The platform allows sellers to reach a wider customer base, streamline operations, and enhance brand visibility through a dedicated fashion-focused marketplace.

User-Centric Shopping Experience

Along with empowering sellers, Flint & Thread is built with a strong focus on **customer convenience and trust**. The platform offers users:

- Easy-to-navigate shopping experience
- Access to verified and trusted sellers
- Wide range of fashion products under one platform
- Secure payment options
- Quality-focused product listings
- Smooth order and delivery experience

By combining technology with user-friendly design, Flint & Thread ensures a seamless shopping journey for customers across India.

Phased Expansion Plan

- Initial operations across **10 major metropolitan cities**, including: **Hyderabad, Bengaluru, Chennai, Pune, Mumbai, Delhi, Kolkata, Ahmedabad, Jaipur, and Visakhapatnam**
- Expansion to **all cities within six (6) months**
- **Pan-India end-to-end service coverage** by the company's first Annual Day

With a strong commitment to promoting businesses from **Local to Global**, Flint & Thread aims to bridge the gap between fashion sellers and digital consumers by offering operational support, marketing visibility, and growth-driven opportunities beyond geographical boundaries.

Company Statement

Commenting on the launch, a company spokesperson said:

“Flint & Thread is built with a vision to become a reliable growth partner for fashion businesses while also delivering a smooth and trustworthy shopping experience for customers. Our goal is to empower sellers with the right digital tools and provide users with quality products, convenience, and value.”

The company looks forward to the continued support of its business partners, associates, customers, and well-wishers as it embarks on its journey to redefine collaborative and social e-commerce in the Indian fashion ecosystem.

About Flint & Thread (India) Private Limited

Flint & Thread (India) Private Limited is an India-based e-commerce company focused on building a fashion-first digital marketplace. Headquartered in Hyderabad, the company is committed to empowering sellers, encouraging innovation, and delivering a seamless shopping experience to customers across the country.

For Seller Registration & Business Enquiries:

Flint & Thread (India) Private Limited

Seller Portal: <https://flintnthread.in/seller>

Contact: +91 90634 99092



Media Contact

Flint & Thread

*****@gmail.com

09063499092

Patancheru, Hyderabad

Source : Flint & Thread (India) Private Limited

[See on IssueWire](#)