

# Esenca Sizing Wins Best Technology for Product Development at PCIAW® Awards 2025



**London, United Kingdom Jan 15, 2026** ([IssueWire.com](http://IssueWire.com)) - Esenca Sizing is proud to announce that it has won the **Best Technology for Product Development Award** at the **PCIAW® Awards 2025**, recognising its advanced machine learning body, hand and foot measurement technology and its impact on fit, sizing and product development across the professional clothing industry.

Hosted by the **Professional Clothing Industry Association Worldwide (PCIAW®)**, the awards celebrate innovation and excellence across the global uniform, workwear and PPE supply chains. PCIAW® is a not-for-profit association that provides a collective voice for the sector and leads on thought leadership, policy, sustainability and digital transformation in professional clothing. PCIAW®

This year's jury selected [Esenca Sizing](#) as the winner of the **Best Technology for Product Development Award** for its technology that *“successfully bridges the gap between complex digital data and practical garment production, revolutionising fit by accurately sizing the body, hands, and feet.”*

“This award from PCIAW® is a powerful validation of our mission: to make precise, scalable body measurement accessible to every brand that cares about fit, safety and sustainability,” said Dragos Tanasa CEO of Esenca Sizing. “From workwear and PPE to medical products, we’re helping our partners move from guesswork to data-driven sizing – reducing returns, improving wearer comfort and speeding up product development.”

## Transforming sizing for workwear, PPE and medical products.

Over the past five years, Esenca Sizing has built a comprehensive body measurement platform that supports **foot, hand, and full-body solutions** tailored to the realities of professional clothing and PPE supply chains. Its technology has been deployed in workwear, footwear, protective equipment, **and medical applications**, including compression garments and orthotics.

Esenca Sizing has been built from the ground up with **data protection and privacy** as a core requirement.

Additionally, Esenca Sizing provides offline measurement solutions that work without internet access, allowing for large measurement projects (like in factories, logistics centres, or healthcare settings) where internet access might be poor while still providing accurate and consistent measurements and fit suggestions.

“PCIAW® has been at the forefront of the industry’s digital transition,” Dragos Tanase added. “To receive this award from such a respected association – surrounded by leading manufacturers, brands and PPE specialists – is a huge honour for our entire team and our partners.”

### About Esenca Sizing

**Esenca Sizing** is a technology company that specialises in modern, machine-learning-powered body measurements and size recommendation services. From **foot, hand, and full-body measurements to calibrated size recommendations**, **Esenca helps brands and institutions reduce returns, improve wearer comfort**, and cut the cost of traditional on-site measurement campaigns, at the same time enabling them to get to new markets and clients that are outside their regular reach (geographically).

With **over 200,000 measurements taken, collaborations across workwear, PPE, and healthcare, and a technology stack built around GDPR compliance and ISO-based measurement standards**, **Esenca Sizing enables organisations** to integrate accurate, scalable sizing directly into their digital workflows via an easy-to-use API and flexible offline solutions.

### About PCIAW®

The **Professional Clothing Industry Association Worldwide (PCIAW®)** is a global, not-for-profit trade association that represents the entire professional clothing supply chain—from fabric and fibre innovators to garment manufacturers, distributors, and end-user organisations. PCIAW® provides a collective voice for **uniform, workwear, and PPE suppliers, promotes innovation and sustainability, and organises flagship events, including the PCIAW® Summit, exhibitions, and awards.**

### Media Contact

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