

## Entertainment Guru Y.I. Mogul Inks Multimillion-Dollar Partnership With Luxury Jeweler Balacia



**New York City, New York Jan 31, 2026 (IssueWire.com)** - Entertainment Guru and cultural tastemaker [\*\*Y.I. Mogul\*\*](#) has officially announced a **multimillion-dollar partnership** with luxury jeweler **Balacia**, marking a powerful collaboration at the intersection of fashion, music, and high jewelry. The partnership will culminate in the launch of an exclusive **luxury watch collection**, scheduled to debut during **New York Fashion Week (NYFW) February 2026**.

The announcement comes as **Y.I. Mogul** continues a landmark year in entertainment. He is fresh off curating high-profile after-parties for **NBA YoungBoy's 42-show MASA Tour**, which concluded 2025 in Seattle with a sold-out final performance. The MASA Tour, supporting NBA YoungBoy's 2025 album **MASA**, has been widely regarded as one of the most successful tours of the year, reportedly grossing over **\$70 million** and selling more than **500,000 tickets** nationwide.

[\*\*Balacia\*\*](#), a **family-owned and Christian-owned luxury jewelry brand**, is known for its commitment to craftsmanship, integrity, and delivering an elevated fine-jewelry shopping experience. With worldwide shipping and a growing international clientele, **Balacia** has positioned itself as a rising force in the luxury jewelry space. The upcoming collaboration with **Y.I. Mogul** represents a bold expansion into luxury timepieces, blending modern design with timeless elegance.

The Y.I. Mogul x Balacia watch collection will debut during **New York Fashion Week: Fall/Winter 2026**, which officially runs from **February 11–16, 2026**. NYFW February 2026 will feature more than **60 runway shows** on the official **CFDA schedule**, with major venues including **Spring Studios, Sony Hall**, and locations throughout **SoHo** and **Tribeca**. The season highlights Fall/Winter 2026 collections from both established fashion houses and emerging designers.

As part of NYFW programming, **Bigger World Regime & Dorian Jihad** will present a fashion show on:

**Dorian Jihad NYFW Show**  
**Sunday, February 15, 2026**  
**Penthouse New York**  
617 W 46th St, New York, NY 10036

This show will serve as one of the weekend's standout events, attracting fashion insiders, creatives, and industry leaders from around the world.

With this partnership, Y.I. Mogul continues to solidify his influence across entertainment, fashion, and luxury markets, while Balacia expands its footprint through a culturally resonant collaboration poised to make waves at NYFW 2026.

# *Balacia*

## **Media Contact**

Y.I. Mogul

\*\*\*\*\*@balacia.com

617 W 46th St, New York, NY 10036

Source : Y.I. Mogul

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