

ELOTS.ai Founder Jeffrey Taylor Breaks Six-Year Silence to Launch Direct-to-Dealer "AI Entity Architecture" Platform

Automotive AI Search leader transitions from white-label operations to direct to Dealer support as AI Search adoption reshapes Google Business Profile visibility.



Saint Augustine, Florida Jan 21, 2026 ([Issuewire.com](https://www.issuewire.com)) - As consumer adoption of AI-powered search engines like ChatGPT, Google Gemini, and Perplexity reshapes the automotive retail landscape, traditional marketing strategies focused on "ranking" are rapidly becoming obsolete. Today, **[ELOTS.ai](https://www.elots.ai)** —the automotive industry's first AI Entity Architecture platform dedicated to structuring dealer data for Google Business Profiles and generative search visibility—is breaking cover to go directly to dealers.

For the past six years, ELOTS has operated as a hidden white-label powerhouse, **quietly powering the back-end data infrastructure for hundreds of dealerships across North America through agency partners since 2020**. Now, Founder and CEO Jeffrey Taylor is bypassing the traditional agency model to offer the company's enterprise-grade data engineering directly to retailers.

"The main reason we decided to go dealer direct is we can now deal with the dealer versus the constant middleman where things can get lost in translation," said Jeffrey Taylor, Founder & CEO of ELOTS.ai. "In this new AI Search age, dealers will need to participate directly with our data engineers to be successful."

From Keyword Ranking to Entity Verification

The core of the ELOTS platform is a fundamental shift in how dealerships establish digital visibility.

Traditional Local SEO focuses on optimizing for keyword lists. The new reality of AI Search requires [Entity Architecture](#)—the process of structuring a dealership's vast amount of data across its website, Google Business Profiles (GBPs), and third-party citations so that AI agents trust it enough to recommend it as a verified answer.

ELOTS.ai is the only platform built specifically to establish the necessary "Entity Consensus" that modern AI search engines require. The platform moves dealers away from outdated tactics and toward verifiable AI signals:

- **Old Way (SEO): Chasing temporary keyword rankings.**
- New Way (AI Architecture): Building permanent Entity Trust.
- Old Way (SEO): Manually updating profiles.
- New Way (AI Architecture): Automated data engineering across all Google Business Profiles.

The "Founding 100" Initiative

To mark this strategic pivot and combat the unsustainable rise in PPC advertising costs, ELOTS.ai is announcing the exclusive ["Founding 100" Program](#). This initiative offers the first 100 qualified dealerships lifetime access to ELOTS's enterprise-level data engineering and 24/7 GBP Watchdog technology for a flat rate of \$900 per month, covering up to three Google Business Profile locations.

"The second reason [for going direct] is the price some agencies were marking up our services was much higher than it should be," added Taylor. "The ELOTS brand has been hidden for 6 years from dealers and we need to change that as soon as possible. The founding 100 program allows a limited amount of dealers to get superior GBP data engineering for all of their GBPs using strategies and technology most agencies have never heard of."

Dealership leadership teams unsure of their current visibility to AI agents are encouraged to download the company's new [10-Point AI Readiness Scorecard](#) to audit their current standing before applying for the Founding 100 program.

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