

Elevate Your Wedding Style: Bansal Plaza Redefines Groom Fashion in Chandigarh's Iconic Sector 17



Chandigarh, India Jan 31, 2026 ([Issuewire.com](https://www.issuewire.com)) - In the vibrant landscape of Sector 17, where heritage meets high fashion, **Bansal Plaza** is setting a new benchmark for wedding menswear. As the premier **groom outfit shop in Chandigarh Sector 17**, Bansal Plaza announces the launch of its 2026 "Heritage Meets Modernity" collection, specifically curated for the discerning groom who seeks a blend of timeless tradition and contemporary flair.

Located in the iconic Basement of SCO 63-64, Bansal Plaza has transformed into more than just a retail space; it is now an experiential studio where every groom is treated like the protagonist of his own story.

Elevating the Grooming Experience in Sector 17

For decades, Sector 17 has been the pulse of Chandigarh's shopping culture. However, finding a one-stop destination that offers bespoke tailoring alongside ready-to-wear luxury has often been a challenge

for grooms-to-be. Bansal Plaza addresses this gap by offering a comprehensive wardrobe solution that covers everything from the engagement ceremony to the grand reception.

"A wedding outfit isn't just a garment; it's an heirloom," says the lead stylist at Bansal Plaza. "Our mission is to ensure that every Chandigarh groom feels a sense of pride and comfort. We aren't just selling suits; we are crafting the confidence a man needs as he steps into a new chapter of his life."

The 2026 Collection: What's Trending?

The new collection at Bansal Plaza reflects the evolving tastes of the modern Punjabi groom. While the classic red and gold remain staples, the shop is introducing a palette of **pastels, charcoal greys, and deep emeralds**.

Key Highlights of the Collection:

- **Royal Sherwanis:** Featuring intricate *Zardosi* and *Chikan* work, these pieces are designed for those who want to embody royalty.
- **Indo-Western Fusion:** For the cocktail or sangeet nights, the collection offers asymmetrical cuts and bandhgala jackets that pair perfectly with slim-fit trousers.
- **Bespoke Tuxedos:** Precision-cut suits using premium Italian fabrics, ensuring the groom stands out during the reception.
- **The Accessory Vault:** No outfit is complete without the details. Bansal Plaza offers a curated selection of *safas* (turbans), *kaligis*, handcrafted *juttis*, and statement necklaces.

Why Local Grooms Choose Bansal Plaza

In a city known for its meticulous style, Bansal Plaza has earned its reputation through three core pillars: **Precision, Personalization, and Proximity**.

Feature What to Expect Custom Tailoring Master tailors on-site to ensure a "second-skin" fit for every body type.**Fabric Selection** A vast library of silks, velvets, and high-thread-count cottons.**Styling Consults** One-on-one sessions to match the groom's outfit with the bride's ensemble.**Location** Centrally located in Sector 17C, making it accessible from Mohali, Panchkula, and beyond.**A Commitment to Local Craftsmanship**

Beyond the glitz and glamour, Bansal Plaza remains committed to supporting local artisans. Much of the intricate embroidery found on their signature Sherwanis is sourced from traditional craftsmen, ensuring that every stitch carries the soul of Indian heritage. This dedication to quality is what makes them the most sought-after [groom outfit shop in Chandigarh Sector 17](#).

The shop's basement location offers a private, VIP atmosphere away from the bustling crowds of the plaza above, allowing grooms and their families to shop in a relaxed, focused environment.

Visit Bansal Plaza Today

Whether you are looking for a minimalist aesthetic or a maximalist royal look, Bansal Plaza invites all

grooms-to-be to experience the pinnacle of sartorial excellence.

About Bansal Plaza:

Bansal Plaza is a leading menswear destination located in Chandigarh. Specializing in wedding wear, formal suits, and ethnic attire, the store has become a landmark for quality and style in the City Beautiful.

Contact Information:

- **Address:** SCO- 63, 64, 17C, Basement, Chandigarh, 160017
- **Phone:** +91 75089-97702
- **Store Hours:** 11:00 AM – 8:30 PM (Open All Days)



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Source : Bansal Plaza

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