

# EICOP Launches Support HBCU Futures Campaign

Empowering the Next Generation of Creatives, Leaders, and Visionaries



**Los Angeles, California Jan 21, 2026 (IssueWire.com)** - The *Entertainment Industry College Outreach Program (EICOP)* proudly announces the launch of the **Support HBCU Futures campaign**, a national campaign dedicated to empowering and uplifting Historically Black Colleges and Universities (HBCUs) and the students they serve. Through a powerful video forum, storytelling, and industry collaboration, *Support HBCU Futures* shines a spotlight on the next generation of creatives, leaders, and visionaries shaping the future of entertainment, media, technology, and the creative arts.

In today's evolving social and political landscape, HBCUs stand at a critical crossroads. These institutions—longstanding pillars of excellence, resilience, and Black advancement—face mounting challenges that threaten the futures of the very students they exist to empower.

**EICOP's Support HBCU Futures Campaign** is a call to action: to invest in, uplift, and safeguard HBCU students as they pursue transformative careers in industries that shape culture—and, ultimately, our collective future.

"Now is the time to protect, prepare, and propel," said Stacy Milner, EICOP Founder and President. "Through *Support HBCU Futures*, we are strengthening bridges of opportunity and ensuring HBCUs and their students are not left behind, but instead, lead forward."

#### **Campaign Pillars:**

- Empowerment through education, innovation, and cultural heritage
- Celebration of Black excellence - past, present, and future
- Collective investment in the next generation of leaders

#### **Join the Movement:**

Visit [www.SupportHBCUFutures.org](http://www.SupportHBCUFutures.org) to join the movement, watch Part 1 of our video forum, featuring interviews with students and HBCU leaders, share their stories, and join the conversation using **#SupportHBCUFutures**. Together, we can ensure that HBCU students are seen, supported, and equipped to thrive in industries where access isn't just needed—it's non-negotiable.

#### **About the Entertainment Industry College Outreach Program:**

EICOP is a non-profit educational arts workforce development program, dedicated to **educating, training, and recruiting** the best and brightest student leaders from our nation's Historically Black Colleges and Universities (HBCUs) and other Minority Serving Institutions (MSIs) for careers across all aspects of the entertainment, media, sports, music, and technology industries.

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Source : Entertainment Industry College Outreach Program

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