

Discover Hansen Surf: Encinitas' Ultimate Snow Gear Destination for Men and Women in Encinitas, San Diego, CA USA

Hansen Surf in Encinitas, San Diego, stands as a premier destination for snow clothing, gear, ski essentials tailored for both men and women. snowboard ski jackets, Mens snowboard ski Pants, Womens snowboard ski jackets ski pants, SKI snowboards



San Diego, California Jan 13, 2026 ([Issuewire.com](https://www.issuewire.com)) - Hansen Surf in Encinitas, San Diego, stands as a premier destination for snow clothing, gear, and ski essentials tailored for both men and women. With over 60 years of legacy blending surf culture and winter sports, the shop at 1105 S. Coast Hwy 101 offers top-tier snowboard jackets, ski pants, and snowboards right in Southern California's sunny heartland.

Iconic Legacy Meets Winter Adventure

Founded in 1961 by Don Hansen on Oahu's North Shore and relocated to Encinitas, Hansen Surf has evolved from a surfboard shaping hub into Southern California's largest surf and snow retailer spanning 20,000 square feet. Family-owned and operated, it bridges coastal vibes with mountain thrills, stocking brands like Burton, The North Face, Obermeyer, 686, Volcom, Patagonia, Quiksilver, and Outerknown for authentic performance gear. Shoppers rave about the knowledgeable staff who embody the surf-

snow lifestyle, providing expert fittings and advice that turn visits into community experiences.

This Encinitas staple supports local surf spots like Swami's while fueling trips to Sierra Nevada or beyond, making it the go-to for San Diego residents seeking hard-to-find snow essentials without long drives. Annual events like the Ski & Snow Swap Sale amplify excitement, drawing crowds for deals on premium apparel and gear amid the shop's vibrant atmosphere.

Men's Snowboard and Ski Jackets: Built for the Shred

Men's snowboard and ski jackets at Hansen Surf prioritize waterproof breathability, strategic insulation, and mobility for aggressive riding. The North Face Summit Series jackets feature Gore-Tex shells and Heatseeker insulation, ideal for variable conditions from powder days to spring slush, while Patagonia's Nano Puff hybrids offer packable warmth for resort laps.

Quiksilver's high-output models boast taped seams and RECCO rescue reflectors for safety, paired with stretch fabrics that mimic surf wetsuit freedom—perfect for Encinitas adventurers hitting Big Bear or Mammoth. Outerknown's sustainable Blanket Shirts blend technical ripstop with eco-friendly dyes, transitioning seamlessly from slopes to San Diego beach bonfires. Prices range from \$200 for entry-level 686 riders to \$500+ for premium Burton AK lines, all available in-store for try-ons that ensure perfect fit.

Local testimonials highlight durability: "Their Patagonia jacket kept me dry all winter," shares San Diego's David L., underscoring Hansen's role in outfitting coastal men for epic descents.

[Snow gear, surf shop Mens snowboard ski jackets From Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Stockton, Riverside, Irvine, Santa Ana, Chula Vista, Santa Clarita, Carlsbad, Solana Beach, Del Mar, Oceanside, and Leucadia, Escondido, Rancho Santa Fe, and Poway and everywhere ocean touches, invites you to experience top Brand Quiksilver Mens snowboard ski jackets, 686 Mens Snow ski Jacket , Obermeyer Mens Snow ski Jacket, Dakine Mens snowboard ski jackets, Arcteryx Mens snowboard ski jackets, Arc'teryx Mens snowboard ski jackets, Black Diamond Mens snowboard ski jackets, Burton Mens snowboard ski jackets, Spyder Mens snowboard ski jackets, Volcom Mens snowboard ski jackets, Patagonia Mens snowboard ski jackets, The North Face Mens snowboard ski jackets, Helly Hansen Mens snowboard ski jackets](#)

Men's Snowboard and Ski Pants: Unmatched Durability and Flex

Complementing the jackets, men's ski pants from Hansen Surf deliver boot gaiters, reinforced cuffs, and articulated knees for deep snow performance. Volcom's Gore-Tex pants repel moisture while V-Science fabric withstands crashes, and Burton's Step On compatible bibs streamline bindings for quick uplift lines.

Obermeyer's sensor insulation zips allow ventilation customization, suiting San Diego's mild winters to high-altitude chills, with prices starting at \$150 for Quiksilver mutants up to \$400 for technical The North Face Freedom pants. Staff expertise shines here, recommending internal waist adjustments for layering over base layers, ensuring no gaps during inverted airs or tree runs.

Encinitas locals appreciate the shop's in-house Encinitas Ski and Snow service for custom tuning, pairing new pants with waxed boards for slope-ready setups minus rental hassles.

[Snow gear, surf shop Mens snowboard ski Pants From Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Stockton, Riverside, Irvine, Santa Ana, Chula Vista, Santa Clarita, Carlsbad, Solana Beach, Del Mar, Oceanside, and Leucadia, Escondido, Rancho Santa Fe, and Poway and everywhere ocean touches, invites you to experience top Brand Burton, The North Face, Obermeyer, 686, Volcom, Patagonia, Quiksilver, and Outerknown mens snowboard ski pants Encinitas, San Diego](#)

Women's Snowboard and Ski Jackets: Style and Performance Fused

Women's snowboard and ski jackets elevate femininity with contoured fits, thumb loops, and powder skirts without sacrificing tech specs. The North Face's Summit L3 shells use Futurelight fabric for superior breathability, while Obermeyer's luxe prints add flair to insulated warmth for all-day comfort.

686's Sally cropped jackets nod to streetwear roots with customizable hoods and magnetic pockets, ideal for women shredding Tahoe parks or cruising Coronado vibes post-slope. Volcom's sustainable collections feature recycled polyester and PFC-free DWR, aligning with eco-conscious San Diego lifestyles, priced from \$180 to \$450. In-store mirrors and size charts on hansensurf.com make selection effortless, with staff suggesting alpha fits for athletic builds common among local yogis-turned-riders.

[Snow gear, surf shop Womens snowboard ski jackets From Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Stockton, Riverside, Irvine, Santa Ana, Chula Vista, Santa Clarita, Carlsbad, Solana Beach, Del Mar, Oceanside, and Leucadia, Escondido, Rancho Santa Fe, and Poway and everywhere ocean touches, invites you to experience top Brand Nils Womens Snow ski Jacket, Fera Womens Snow ski Jacket, Capraneas Womens Snow ski Jacket, Goldbergh Womens Snow ski Jacket, Spyder Womens Snow ski Jacket, Volcom Womens Snow ski Jacket, Roxy Womens Snow ski Jacket, Columbia Womens Snow ski Jacket, The North Face Womens Snow ski Jacket, 686 Womens Snow ski Jacket, Obermeyer Womens Snow ski Jacket, Head Womens Snow ski Jacket, The North Face Womens Snow ski Jacket](#)

Women's Snowboard and Ski Pants: Empowering Every Turn

Hansen Surf's women's ski pants emphasize slim tapers, scuff guards, and belt loops for secure layering under jackets. Burton's women's AK pants offer full seam sealing and B2B stretch for yoga-like flex, while The North Face's Summit bibs provide chest-zip access for convenience on chairlifts.

Patagonia's Storm Stride pants integrate recycled stretch for high-output freeride, and Quiksilver's high-waisted options flatter curves while blocking spindrift, ranging \$160-\$380. These pieces shine for Encinitas women balancing beach runs with snow trips, with easy online reservations mirroring the store's hassle-free vibe.

Community feedback praises the inclusive sizing: "Perfect fit for my surf-snow hybrid life," notes a regular, reflecting Hansen's inclusive approach.

[Snow gear, surf shop Womens snowboard ski pants From Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Stockton, Riverside, Irvine, Santa Ana, Chula Vista, Santa Clarita, Carlsbad, Solana Beach, Del Mar, Oceanside, and Leucadia, Escondido, Rancho Santa Fe, and Poway and everywhere ocean touches, invites you to experience top Brand Nils Womens Snow ski pants, Fera Womens Snow ski pants, Capraneas Womens Snow ski pants, Goldbergh Womens Snow ski pants, Spyder Womens Snow ski pants, Volcom Womens Snow ski pants, Roxy Womens Snow ski pants, Columbia Womens Snow ski pants](#)

[pants](#), [The North Face Womens Snow ski pants](#), [686 Womens Snow ski pants](#), [Obermeyer Womens Snow ski pants](#), [Head Womens Snow ski pants](#) , [The North Face Womens Snow ski pants](#)

Premium Snowboards: Shape Your Season in Encinitas

Snowboards at Hansen Surf cater to all levels, from beginner camber hybrids to pro-level twin tips. Burton Custom Flying V's blend rocker and camber for playful float, while Lost's snow variants echo their surfboard DNA with swallowtails for surfy carves—fitting for Swami's regulars gone snowy.

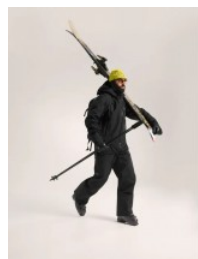
Channel Islands and Al Merrick models translate wave precision to powder, with women's-specific flex patterns in Jones or Never Summer for nimble tree lines. Stock includes 700+ boards, priced \$400-\$900, with demo bindings and Hansen-shaped classics like the 50-50 for nostalgia. Pair with in-shop tuning from Encinitas Ski and Snow for edge-sharp readiness, skipping mountain lines.

[Snow gear, surf shop, SKI snowboards From Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Stockton, Riverside, Irvine, Santa Ana, Chula Vista, Santa Clarita, Carlsbad, Solana Beach, Del Mar, Oceanside, and Leucadia, Escondido, Rancho Santa Fe, and Poway and everywhere ocean touches, invites you to experience top Brand Burton Mens Snowboard, Burton Womens Snowboard, Jones Snowboards Mens Snowboard, Lib Tech Womens Snowboard, Lib Tech Mens Snowboard Lib Rig, Never Summer Mens Snowboard, Never Summer Womens Snowboard, Arbor Mens Snowboard Formula, Ride Womens Snowboard, Capita Mens Snowboard, Capita Womens Snowboard](#)

Why Choose Hansen Surf for Your Snow Gear?

Convenience defines Hansen Surf: central Encinitas location near I-5, free shipping promos online, and hybrid shopping via [hansensurf.com](#) with in-store exclusives. As a community pillar, it hosts swaps, lessons, and events fostering surf-snow unity, backed by 55+ years of trust.

For San Diego's winter warriors, Hansen Surf delivers Encinitas-exclusive access to elite brands, expert service, and gear that performs from Moonlight Basin to Mt. High. Visit today or browse [www.hansensurf.com](#)—gear up for uncharted lines and coastal après.



Media Contact

Hansen Surfboards Inc

*****@hansensurf.com

1105 S Coast HWY, San diego county

Source : hansen-surfboards-inc

[See on IssueWire](#)