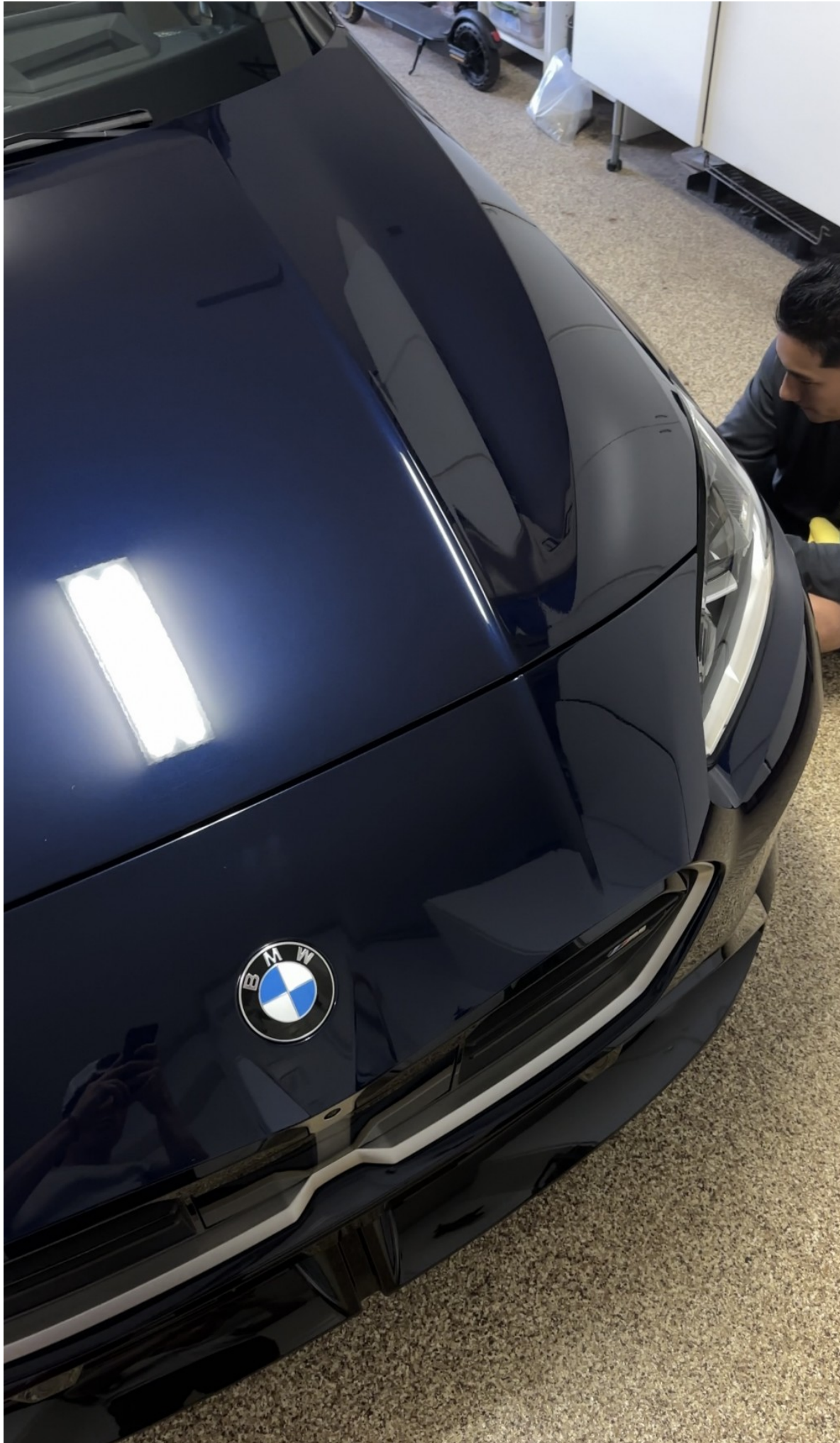


Dennis Auto Details Launches Concierge Ceramic Coating Service for San Diego's Luxury Vehicle Owners

Mobile detailing company introduces white-glove protection service targeting Ferrari, Porsche, Tesla owners in La Jolla, Rancho Santa Fe, and Del Mar



San Diego, California Jan 6, 2026 ([IssueWire.com](https://www.issuewire.com)) - Dennis Auto Details today announced its new [Ceramic Coating Services](#) specifically designed for luxury vehicle owners throughout San Diego's most affluent communities. The specialized service addresses unique protection needs of high-end vehicles while providing unprecedented convenience through professional mobile application.

The concierge program targets owners of Ferrari, Porsche, BMW, Mercedes-Benz, Tesla, Lamborghini, Bentley, and other premium vehicles who demand exceptional protection for their automotive investments. With San Diego's intense UV exposure averaging 266 sunny days annually and coastal salt air affecting vehicles up to 10 miles inland, luxury car owners face significant environmental challenges that standard protection cannot address.

"Luxury vehicle owners invest substantial resources in their automobiles, and they deserve protection services that match that level of investment," said [Dennis, founder of Dennis Auto Details](#). "Our concierge ceramic coating services provides museum-quality protection while eliminating the inconvenience of leaving valuable vehicles at traditional shops."

The concierge service differentiates itself through innovations designed for high-value vehicles:

Precision Paint Preparation: Each luxury vehicle undergoes comprehensive paint decontamination and correction using certified techniques, including clay bar treatment, chemical decontamination, and professional polishing.

Premium Product Selection: Dennis Auto Details exclusively uses professional-grade ceramic coating systems designed for luxury finishes, including specialized formulations for matte paint, carbon fiber, and exotic wraps.

Controlled Environment Application: Mobile application utilizes professional-grade pop-up enclosures and filtration systems to ensure contamination-free curing environments, matching luxury dealership installation quality.

Extended Protection Portfolios: Protection packages range from comprehensive paint coverage to complete vehicle protection including wheels, glass, and interior surfaces, with warranties extending up to nine years.

The launch addresses growing demand from San Diego's luxury vehicle community, particularly in La Jolla's automotive collector scene, Rancho Santa Fe's estate community, and Del Mar's coastal luxury market.

"Pablo did amazing on my Ferrari 458 and Audi, definitely recommend Dennis Auto Details to anyone looking for a white glove detailing experience," noted recent client Alan Margolis in his five-star Google review, reflecting the premium experience the concierge program delivers.

The concierge service addresses practical challenges unique to luxury vehicle ownership in San Diego's climate. Ceramic coating provides critical protection against UV damage, salt air corrosion, and mineral deposits while maintaining pristine appearance. The hydrophobic properties significantly reduce

maintenance requirements, allowing owners to maintain show-quality presentation with minimal effort.

San Diego's luxury automotive market has experienced significant growth, with the city's year-round driving weather and extensive automotive event calendar creating demand for professional-grade protection services that maintain vehicles in concours-condition throughout the year.

Installation appointments are scheduled at client locations throughout San Diego County, with premium time slots available for estate visits in Rancho Santa Fe, oceanfront properties in La Jolla and Del Mar, and collections in Carmel Valley.

Dennis Auto Details brings extensive experience to luxury vehicle care, with certified installations from 3M, Meguiar's, and Rupes. The company maintains a [perfect five-star rating](#) across 300+ customer reviews and has established partnerships with local luxury car dealers and private collectors.

Luxury vehicle owners interested in the concierge ceramic coating program can schedule consultations at dennisautodetails.com or by calling [\(858\) 798-6657](tel:858-798-6657).

About Dennis Auto Details

Dennis Auto Details provides [premium mobile car detailing](#) and ceramic coating services throughout San Diego County, specializing in luxury vehicle detailing, paint correction, and ceramic coating application. For more information, visit **dennisautodetails.com**.



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